

WEB-DESIGN DEVELOPMENT FOR ESITESBUILDER SYSTEM VERSION 2.0

WEB-DESIGN DEVELOPMENT FOR ESITESBUILDER SYSTEM VERSION 2.0	0
SITE DESIGN	2
General Requirements for Page Mockups	2
Site Directories	5
Rules of Internal References	5
Mockup of the Startup Page	5
Mockup of the Main Menu	9
Mockup of the Second-level Menu	10
Mockup of the Bottom Menu	11
Mockup of the Link Menu	11
Mockup of the “Page Not Found”	12
Mockup of the Search Site Form	12
Mockup of the Advanced Search	13
Mockup of the Newsletter Subscription Form	15
Mockup of the Navigator	17
Mockup of the Pop-up Window	17
Mockup of the Site Language Select Form	18
Requirements to Style sheets	20
Standard Images	21
DESIGN OF THE DYNAMIC MODULES	22
Mockup of the Page “Articles”	22
Mockup of the Page “Documents”	25
Mockup of the Page “FAQ” (Frequently Asked Questions)	27
Mockup of the Page “Forum”	29
Mockup of the Page “Gallery”	33
Mockup of the Page “Guest Book”	34
Mockup of the Page “News”	36
Mockup of the Page “Tip of the Day”	37
Mockup of the Page “Vacancies”	37
Mockup of the Page “Poll”	38
ADDITIONAL DESIGN OF THE DYNAMIC MODULES	40
Mockup of the Page “Link Directory”	40
Mockup of the Page “Portfolio”	41
Mockup of the Page “Staff”	43
Mockup of the Page “Events”	45
Mockup of the page “Family Tree”	46
Mockup of the page “Rating”	48
Mockup of the Page “Resume”	49
Mockup of the Page “Testimonials”	50
Mockup of the Page “Visitors”	50
Mockup of the Page “Real Estate”	51
Mockup of the Page “Real Estate MLS”	52
DESIGN OF THE MODULE “SHOP”	56
Main Models	56
Directory Mockups	57
Comment Mockups	58
Mockups of the New Products	58
Mockups of the Full Product Descriptions	58
Mockups of the Products in Column	59
Mockups of the Products for Search	60
Mockups of the Product List	60
Accessories Mockups	61
Mockups of the Product Group – New Products	62

Mockups of the Product Group – Hot Products	62
Mockups of the Product Group – Products of the Special Offers	63
Mockup of the Shopping Cart and Payment Systems	63

SITE DESIGN

General Requirements for Page Mockups

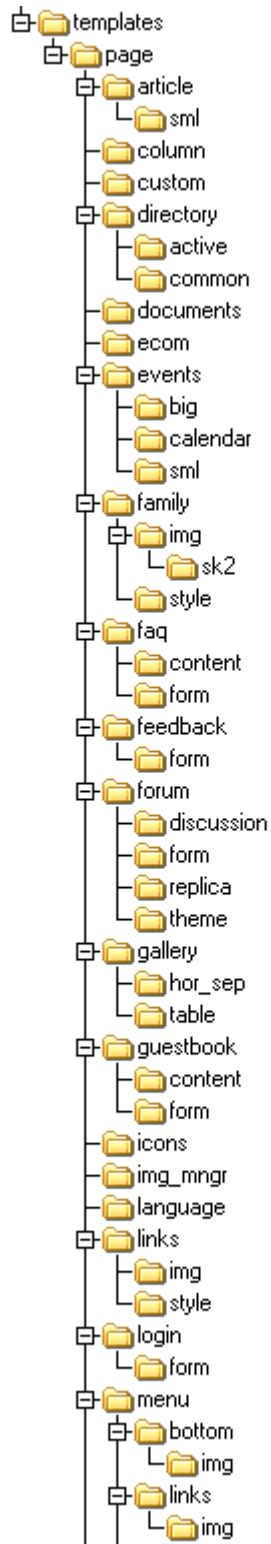
All page mockups should be saved in according directories and in files named **index.html**, if nothing else is indicated.

Each mockup should represent a separate **HTML**-code with no standard page titles/boxes (**HTML**, **head**, **body**), if nothing else is indicated. Mockup structure should be such as to allow to insert this code in any simple HTML-file of site page and view it with no errors.

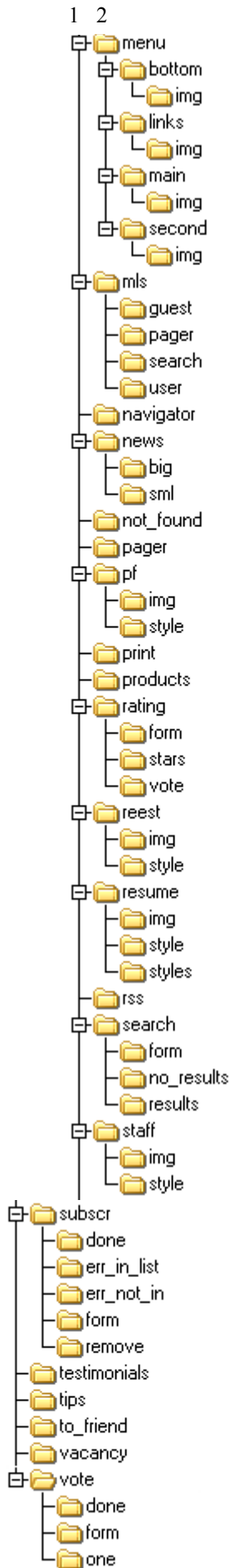
Warning! All links to images, style sheets and java-scripts should have relative paths to root directory of the site. As though these HTML-files were in root directory of the site.

All the browser supported **HTML**-tags are allowed.

All mockup files should be saved in one folder: **templates/page/** (folder names and their structure should strictly correspond to this example):



1 2



Site Directories

Future site should have following directories (all the mentioned directories should be created in root directory of the site):

Directory name	Function
images	Contains graphic files of site design
scripts	Contains java-script files
style	Style sheets (*.css)
templates	Contains folders and files of the mockups

Warning! All directory and file names should be in lower case.

Rules of Internal References

All internal references (references linking to internal pages of the site) inside the mockup should have following structure:

href="{#lang#}/{#page#}/../index.html"

Where:

- ✓ Required parameter **lang**: language of the site/page. This parameter should be present in each internal reference of all mockups and have exactly the following view **{#lang#}**. Later on while site's running template **{#lang#}** will be replaced with required value of site language
- ✓ Required key **page**: it will possess the value of the page this link will lead to. If mockup doesn't have other instructions (e.g. exact page link), key should be following **{#page#}**

Mockup of the Startup Page

Main page mockup should be saved in the root directory **templates/page/** and named **index.html**. If site has a startup page (all templates mentioned below may be used for startup page design as well), its mockup should be saved in file **templates/page/main.html**.

This mockup will be a common page for all pages of the site. This means it should be designed so as to preserve main structure of site page irrespective of its content and purpose.

Mockup must have following templates:

- **{#language_form#}**: replaced by select language form;
- **{#company_name#}**: company or site name;
- **{#company_slogan#}**: corporate or site slogan;
- **{#company_logo#}**: corporate or site logo;
- **{#main_menu#}**: site's main menu;
- **{#lft_column_items#}** and/or **{#rgt_column_items#}**: according to wishes of site owner substituted for news, articles, interactive forms, internal references, banners, etc.;
- **{#ms_fb_link#}**: link to feedback form;
- **{#search_form#}**: search form;
- **{#menu_add#}**: script of the mockup submenu;
- **{#css_modules#}**: additional files of the mockup style sheets;

- `{#main_url#}`: substituted for site's URL.

Beginning of the HTML-mockups (till tag `<body>`) of startup and main page should look as follows:

```
<!DOCTYPE HTML PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN"
«http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd»>
<HTML xmlns=«http://www.w3.org/1999/xhtml» xml:lang=«{#lang#}» >
<head>
<title>{#page_title#} : {#company_name#}</title>
<!-- created by XTLabs, Inc. http://www.esitesbuilder.com -->
<base href=«http://www.{#main_url#}» />
<meta name=«keywords» content=«{#search_words#}» />
<meta name=«Description» content=«{#description#}» />
<meta name=«revisit-after» content=«3 days» />
<meta name=«robots» content=«index, follow» />
<meta http-equiv=«Content-Type» content=«text/html; charset=utf-8» />
<link rel=«Shortcut Icon» type=«image/x-icon» href=«favicon.ico» />
<link href=«style/style.css» rel=«style sheet» type=«text/css» />
<script type=«text/javascript» src=«scripts/script.js»></script>
<script type=«text/javascript» src=«ajax_func.php»></script>
<script type=«text/javascript»>window.name=«startPage»;</script>
{#menu_add#}
{#css_modules#}
</head>
```

To widen your possibilities of language usage site's main page design should have language select menu. It may be a drop-down menu:

International:

or text link sequence looking like this:

Eng : Esp : Rus : Ukr

You should insert following template into page mockup instead of this form: `{#language_form#}`. On template structure see more in **Mockup of Select Language Form**.

Later on this template will be substituted for the list of available languages by **eSitesBuilder** system. If site supports only one language this template will be substituted for symbol ** **.

Except for select language form template page mockup should also have following templates:

Template	Function
<code>{#news_sml#}</code> *	Substituted for the short article list (see <i>News mockup</i>)
<code>{#articles_sml#}</code> *	Substituted for article quotation list (see <i>Articles mockup</i>)
<code>{#ms_news#}</code> *	Substituted for title “ Latest News ” on appropriate site language
<code>{#ms_articles#}</code> *	Substituted for title “ Articles ” on appropriate site language (see <i>Articles mockup</i>)

{#main_menu#}	Substituted for site's main menu (see <i>Main menu mockup</i>)
{#bottom_menu#}*	Substituted for main menu items (see <i>Bottom menu mockup</i>)
{#second_main_menu#}*	In case of multiple-level menu it is substituted for subitems of the current menu. In other words if you use multi-level menus on your site there's two options: <ol style="list-style-type: none"> 1. Main menu will be in a drop-down list and menu items will be displayed when user moves cursor upon the menu; 2. Subitems of the menu are showed in the subsidiary column or line, and you need to add template {#subitems_menu#} to the mockup of the page.
{#page_content#}	Depending on the page substituted for its content
{#company_name#}*	Substituted for company name or site name. For the lack of these two substituted for &nbsp; ;
{#company_logo#}*	Replaced with corporate logo
{#company_slogan#}*	Replaced with corporate or site slogan. For the lack of these two substituted for &nbsp; ;
{#search_form#}	Replaced with search form (see <i>Search form mockup</i>)
{#menu_add#}	Substituted for submenu mockup script
{#copy_str#}	Substituted for the copyright, i.e. copyright of the website owner. When you do HTML cutting you should take into account that except website's owner copyright your copyright will also be displayed, e.g. "Powered by eSitesBuilder™". This line will be displayed right after website owner's copyright, i.e. after tag
 .
{#copy_img#}	Substituted for eSitesBuilder logo
{#vote_form#}*	Substituted for voting form (see <i>Voting form mockup</i>)
{#ms_other_news#}*	Substitutes phrase "Other news" with appropriate phrase in the current language of the site: <pre>{#ms_other_news#}</pre>
{#ms_other_articles#}*	Substitutes phrase "Other Articles" with appropriate phrase in current language of the site: <pre>{#ms_other_articles#}</pre>
{#page_title#}	Substituted for current page title: <pre><title>{#page_title#}</title></pre>
{#page_header#}*	Substituted for current page header
{#subscribe_form#}*	Substituted for "Subscribe to newsletter"

company logo (e.g. was developed as a personal site); there may be no templates of news, interactive forms and such if site's mockup has information column (row), contents of which will be created by owner of the site; etc.

Warning! All templates begin with symbol {# and end with symbol #}. These symbols contain a key word defining template. Any error in the key word will cause an error or referring to the non-existent template. Be attentive!

All links to images (`src="..."`), style sheets and java-scripts should be as if mockup file is being launched from root directory of the site.

All image files should be saved in folder **images**. All java-script files should be saved in folder **scripts**. All style sheet files should be saved in folder **style**.

In the mockup of the main page, as well as startup page, following main scripts of the site should be inserted in tags `<head> </head>`:

```
<script type="text/javascript" src="scripts/script.js"></script>
<script type="text/javascript" src="ajax_func.php"></script>
<script type="text/javascript">window.name="StartPage";</script>
{#menu_add#}
{#css_modules#}
```

Tag `<body>` in mockups of the main and startup page should be written in following way:
`<body onload="{#BodyOnLoad#}" onfocus="{#BodyOnFocus#}">`

Company name or site name will be in text form, otherwise should be substituted for symbol ** **; It will cause no errors on page while viewing it in browser.

Promotional slogan of the company will also be in text and if there is no slogan substituted for ** **; . There should be no errors on page while viewing it in any browser.

All business designs should have space for at least logo. Size of this space will be specified in site settings by means of **eSitesBuilder** system. Instead of the template `{#company_logo#}` system will insert company logo via tag **img**. Page should have no viewable errors if company has no logo, i.e. template `{#company_logo#}` should be substituted for symbol ** **;

Mockup of the Main Menu

Main menu of the site is in text format and has graphic and style design. This version of the system supports dynamic menu based on java-scripts. Site menu is a list, horizontal or vertical.

We don't know how many and which menu items you'll have on your future site, but here are general requirements:

- Menu should be created in such a way as to allow as many items as site owner to be will need;
- Images should be at the background (e.g. in table containing main menu) or repeated (replicated from one menu item to another);

- All graphic elements of the menu should have no titles! All titles will be added by means of **eSitesBuilder** system during site adjustment;
- Menu item should be a list item. You can create several templates of the menu item which may be connected directly when menu item is created. Each menu item will be automatically tagged ` `. New menu will be tagged as ` `. You should be careful not to ruin the sequence.

In view of this following mockups should be made:

- **templates/page/menu/main:** directory with templates of the menu item appearance. Quantity of templates is unlimited (each menu item may be defined by separate template). Templates are assigned to menu items in **eSitesBuilder** content management system;
- **templates/page/menu/main/img:** directory with menu items' screenshots (optional parameter) to visualize them while editing in site console. File names of the abovementioned images should be identical to names of according files of the menu items' templates;
- **templates/page/menu/separator_main.html:** optional mockup of the menu separator (if menu item mockup is lacking a separator).

Acceptable templates inside mockup of the main menu:

Template	Description
<code>{#menu_title#}</code>	Name/title of the menu item being a link

See enclosed menu mockup samples in directory **templates/page/menu/main/**.

Mockup of the Second-level Menu

By default second-level menu is displayed as a drop-down list. In some cases (or designs) there's a need to create second level menu separately from main menu. If second-level menu is used separately from main menu it's no longer a list item and in this case mockups from the directory **templates/page/menu/second** are used.

Mockups of the bottom menu:

- **templates/page/menu/second:** folder containing templates of the menu item. Quantity of templates is unlimited (each menu item can be set by the different template). Templates are assigned during menu item creation in console of the **eSitesBuilder** content management system;
- **templates/page/menu/second/img:** folder containing screenshots of the menu items (optional parameter) for their visualization while menu editing in console. Names of the abovementioned files should be identical to the names of the corresponding files of the menu item templates;
- **templates/page/menu/separator_second_main.html** – optional mockup of the main menu separator (if main menu mockup doesn't have one).

Example of the second-level horizontal menu code:

- ✓ code of the mockup for the main page: `<table><tr>{#bottom_menu#}</tr></table>;`
- ✓ code of one menu item: `<td>{#menu_title#}</td>;`

Example of the second-level vertical menu code:

- ✓ code of the mockup for the main page: `<table>{#bottom_menu#}</table>;`
- ✓ code of one menu item: `<tr><td>{#menu_title#}</td></tr>;`

Acceptable templates for the mockup of second-level menu:

Template	Description
{#menu_title#}	Name/title of the menu item being a link

See enclosed menu mockup samples in directory **templates/page/menu/bottom/**.

Mockup of the Bottom Menu

Some designs need a bottom menu. Usually this menu repeats main menu in form of the text links usually divided by symbol / (**vertical slash**).

Bottom menu mockups:

- **templates/page/menu/bottom:** folder with mockups of the menu items. Quantity of templates is unlimited (each menu item can be set by the different template). Templates are assigned during menu item creation in console of the **eSitesBuilder** content management system;
- **templates/page/menu/bottom/img:** folder with screenshots of the menu items (optional parameter) for their visualization while editing menu in console. Names of the abovementioned files should be identical to the names of the corresponding templates;
- **templates/page/menu/separator_bottom.html:** optional mockup of the main menu separator (if main menu mockup doesn't have one).

Example of the code for horizontal bottom menu:

- ✓ code for startup page mockup: `<table><tr>{#bottom_menu#}</tr></table>;`
- ✓ code for one menu item: `<td>{#menu_title#}</td>;`

Example of the code for vertical bottom menu:

- ✓ code for startup page mockup: `<table>{#bottom_menu#}</table>;`
- ✓ code for one menu item: `<tr><td>{#menu_title#}</td></tr>;`

Acceptable templates in bottom menu mockup:

Template	Description
{#menu_title#}	Name/title of the menu item being a link

See enclosed samples of the menu mockup in directory **templates/page/menu/bottom/**.

Mockup of the Link Menu

Some designs may include additional link menu, e.g. to go to startup page, send an email (Contact Us), go to Site Map, etc.

Mockups of the link menu:

- **templates/page/menu/links:** folder with mockups of the menu items. Quantity of templates is unlimited (each menu item can be set by the different template). Templates are assigned during menu item creation in console of the **eSitesBuilder** content management system;
- **templates/page/menu/links/img:** folder with screenshots of the menu items (optional parameter) for their visualization while menu editing in console. Names of the abovementioned files should be identical to the names of the corresponding templates;
- **templates/page/menu/separator_links.html** – optional mockup of the main menu separator (if main menu mockup doesn't have one).

Example of the code of the horizontal link menu:

- ✓ code for startup page mockup: `<table><tr>{#bottom_menu#}</tr></table>;`
- ✓ code for one menu item: `<td>{#menu_title#}</td>;`

Example of the code for vertical link menu:

- ✓ code for startup page mockup: `<table>{#bottom_menu#}</table>;`
- ✓ code for one menu item: `<tr><td>{#menu_title#}</td></tr>;`

Acceptable templates in link menu mockup:

Template	Description
{#menu_title#}	Name/title of the menu item being a link

See enclosed menu mockup samples in directory **templates/page/menu/links/**.

Mockup of the “Page Not Found”

This page is displayed when visitor got lost or tried to open non-existing page.

Mockup if this page should be saved in following file **templates/page/not_found/index.html**.

Inside this mockup there’s only one template {#ms_page_not_found#}. It will be replaced with analogue of the message “**404 page not found on our server**”.

Mockup of the Search Site Form

You have to create several mockups:

- Mockup of the site search form:
 - entry field for search words;
 - button to start search.
- Mockup of search results page;
- Mockup of the message that there’s no corresponding elements found.

Location of the mockups:

Mockup	Location
Mockup of search form	templates/page/search/form/index.html
Mockup of search results	templates/page/search/results/index.html
Mockup of the message that search had no matches	templates/page/search/no_results/index.html

Mockup of search results should be created for one search result and should have following templates:

Template	Description
{#search_title#}	Substituted for the source link/name of the page where searched phrase or word where found. In this case this page may be any from the pages of the searched site

<code>{#ms_search_matches#}</code>	Contains phrase “ Search matches ” on the current language of the site
<code>{#percent#}</code>	Substituted for the number of the search matches found
<code>{#search_phrase#}</code>	Substituted for the fragment of the text where search phrase were found

Mockup of the message that search has no matches is very simple. It should contain only one template `{#ms_search_not_found#}`, which will be substituted for the phrase that there where no matches found.

Site search form should include:

- text message “Search” or “Find”
- entry field for search text
- button to start search

While creating this form you must use following field names:

Field name	Function/Description
search_form	Name of the form
search_text	Name of the entry field for text searched for

This form should necessarily include following invisible elements:

```
<input type=hidden name=page value=«search»>
```

```
<input type=hidden name=lang value={#lang#}>
```

Acceptable templates for search form mockup:

Template	Description
<code>{#ms_search_title#}</code>	Text title “ Site search ”
<code>{#ms_search_btn_text#}</code>	Text title of the button “ Find ”
<code>{#lang#}</code>	Site/page language

Enclosed form in the sample should be taken as a basis for this form (`templates/page/search/form/index.html`). You only have to change appearance, layout and elements’ design.

Correctness of the search results is performed by the following function:

```
onSubmit=«javascript: if (search_text.value==”) { return false; } else { return true; }»
```

If instead of the button you use link:

✓ Link should be as follows: `...`

✓ For text link mockup `{#ms_search_btn_text#}` is used. To create image link this mockup should be inserted in “alt” property of the image.

Mockup of the Advanced Search

Warning! This type of the search form is supported only by the module “Store” and is meant for product search.

You will need to create several mockups:

- Mockup of the search form:
 - entry field for product title;
 - field of product category;
 - entry field of minimum product price;
 - entry field of maximum product price;
 - button to start site search;
- Mockup of the search results;
- Mockup of the message that search has no matches.

Location of the mockups:

Template	Location
Mockup of the search form	templates/page/search/form/adv.html
Mockup of search results	templates/page/search/results/index.html
Mockup of the message that search has no matches	templates/page/search/no_results/index.html

Mockup of search results should be created for one result and include following templates:

Template	Description
{#search_title#}	Substituted for source link/page name where search phrase was found. This may any page of the site
{#cat_list#}	Substituted for the drop-down list with product categories
{#ms_search_matches#}	Contains phrase “ Matches found ” on current language of the site
{#percent#}	Substituted for value of the matches found
{#search_phrase#}	Substituted for the fragment of the text which matched the search

Mockup of the message that search had no matches is very simple. It includes only one template: {#ms_search_not_found#}, which is replaced with the phrase that search had no results.

Search form has to include:

- text message “Find”, “Search” or alike
- entry field for search words
- drop-down list of the product categories
- entry field for minimum product price
- entry field for maximum product price
- button to start search.

When creating the form you need to use following field names:

Field Title	Function/Description
search_form	Title of the form
search_text	Name of the entry field
cat	Name of the drop-down list to pick product category from
pricefrom	Name of the entry field for minimum product price

priceto	Name of the entry field for maximum product price
---------	---

Acceptable templates for search form mockup:

Template	Description
{#ms_search_title#}	Text title “Search”
{#ms_category_title#}	Text title “Category”
{#ms_price_from#}	Text title “Minimum price”
{#ms_price_to#}	Text title “Maximum price”
{#ms_search_btn_text#}	Title for the button “Search!”
{#lang#}	Site/page language

Enclosed sample of the form should be taken as a basis ([templates/page/search/form/adv.html](#)). You should change its appearance, layout and items’ design.

Correctness of the form infill is performed by the following function:

```
onSubmit=«javascript: if (search_text.value==”) { return false; } else { return true; }»
```

If link is used instead of the button in search form:

✓ It should be written in following way: `...`

✓ For text link use {#ms_search_btn_text#}, for image link this mockup should be inserted in “alt” property of the image.

Mockup of the Newsletter Subscription Form

Except mockup of the Newsletter Subscription form you have to create four forms more:

- Mockup of the message “Thank you for signing in. Your email address was successfully added to our mailing list”;
- Mockup of the message “Your email was removed from our mailing list”;
- Mockup of the message “Your email address is already added to our mailing list”;
- Mockup of the message “Your email address was already removed from our mailing list or you haven’t subscribed on our newsletter”.

Mockups of the templates should be saved in following files:

Mockup names	Location
Mockup of the newsletter subscription form	templates/page/subscr/form/index.html
Mockup of the message №1	templates/page/subscr/done/index.html
Mockup of the message №2	templates/page/subscr/remove/index.html
Mockup of the message №3	templates/page/subscr/err_in_list/index.html
Mockup of the message №4	templates/page/subscr/err_not_in/index.html

Acceptable templates for message mockups:

Template	Description
{#ms_visitor_not_in_list#}	Replaced with text “Your email address was already removed from our mailing list or you haven’t subscribe on our newsletter”

<code>{#ms_visitor_already_in_list#}</code>	Replaced with text “ Your email address is already added to our mailing list ”
<code>{#ms_removed_from_subscr#}</code>	Replaced with text “ Your email was removed from our mailing list ”
<code>{#ms_thanx_to_added#}</code>	Replaced with text “ Thank you for signing in. Your email address was successfully added to our mailing list ”

Following elements should be present in Newsletter Subscription form:

- title “Newsletter Subscription” (optional element)
- text message “Enter your email address”
- entry field for subscriber’s name
- entry field for e-mail address
- button activating the subscription

You should use following field titles:

Field title	Function/Description
<code>subscribe_form</code>	Name of the form
<code>sub_name</code>	Name of the field for subscriber’s name
<code>e_mail</code>	Name of the field for subscriber’s e-mail

Form should include following invisible elements:

```
<input type=hidden name=page value=«subscr»>
```

```
<input type=hidden name=lang value={#lang#}>
```

Acceptable templates for subscription form mockup:

Template	Description
<code>{#e_ms_subscr_title#}</code>	Text title “ Sign up for our newsletter ”
<code>{#e_ms_subscr_name#}</code>	Text suggesting to enter name
<code>{#e_ms_subscr_message#}</code>	Text suggesting to enter e-mail
<code>{#ms_subscr_btn_text#}</code>	Text title of the button “ Subscribe ”
<code>{#lang#}</code>	Site/page language

Enclosed example form ([templates/page/subscr/form/index.html](#)) should be used as a basis. You can change its appearance, layout and elements’ design.

Correctness of the form infill is checked by following function:

```
onSubmit=«javascript: if (e_mail.value=='') { return false; } else { return validate_email(this, '{#lang#}') }»
```

If you prefer to use link instead of the button:

✓ It should look as follows: `...`

✓ For the text link use mockup `{#ms_subscr_btn_text#}`; for image link this mockup should be inserted in “alt” property of the image.

Mockup of the Navigator

Some design may have navigation bar which informs visitor on his location. It may look the following way:

Startup page / Books / Book Theme

By clicking any of the references at this panel visitor can get to the section needed. In present product version only text variant of navigation bar is foreseen, i.e. you can use graphic elements in templates, but all links will be in characters.

To create this panel you need three mockups:

- **templates/page/navigator/common.html:** Describes one inactive link in navigator, i.e. the link of the page different from the one where site visitor is at the moment.
- **templates/page/navigator/active.html:** Describes active navigator link, i.e. the link of the page where visitor is at the moment.
- **templates/page/navigator/separator.html:** This is a mockup of the navigator's symbol-separator. At site it will look exactly the way it's described in this file. Any symbol or set of symbols may be used as a separator. This is determined by design.

Following templates are acceptable in link mockups:

Template	Description
{#menu title#}	Name/title of the menu item
{#url#}	Url of the target site page

Links of the navigator should be written in following way:

href=«{#url#}»

Mockup of the Pop-up Window

Some designs need a pop-up window to view results of the interactive forms or any other additional information.

Design of the pop-up window should be similar or exactly the same with design of the rest of the site pages, e.g. appearance of the pop-up window may be alike with part of the page, where main text is shown: page title, graphic elements and main text.

Mockup of the pop-up window should be saved in file **templates/page/sml_wnd.html**.

Mockup title has to include following script which connects style sheets:

```
<script language=«JavaScript»>
if (document.layers) {
  document.write(«<link rel=style sheet href='style/nn.css' type='text/css'>«);
}
else {
  document.write(«<link rel=style sheet href='style/ie.css' type='text/css'>«);
}
</script>
```

Acceptable templates for this mockup:

Template	Description
{#company_name#}	Replaced with company name <title>{#company_name#}:: {#page_title#}</title>
{#page_content#}	Replaced with page content
{#page_title#}	Replaced with current page title <title>{#company_name#}:: {#page_title#}</title>
{#page_header#}	Replaced with page header (text on page). Optional element
{#close_link#}	Replaced with the link closing current window when necessary

Except templates and code connecting style sheet table, this page mockup has to include following JavaScript:

```
<script language=«JavaScript»>
function centerWindow() {
var top;
var left;

if (canCool>=4) {
if (is_opera) { r = 100; }
else { r = 0; }
left = (screen.width - 500)/2;
top = (screen.height - 400)/2 - r;
window.moveTo(left,top);
}
}
</script>
```

Tag “body” for “onload” event should have **CenterWindow()** call, e.g.: **<body bgcolor=«#FFFFFF» onload=«centerWindow()»>**

See also pop-up window mockup in attached files.

Mockup of the Site Language Select Form

As it was mentioned before you can use more then one language on your site.

Site language select form can be represented as a list:

International:

Or as a text links list: **Eng : Esp : Rus : Ukr**

Appearance of the form is assigned by the following templates (templates should be saved in site directory: **page/templates/language**):

Template	Description
templates/page/language/list.html	Assigns language list appearance
templates/page/language/link.html	Assigns view of the link in select language list
templates/page/language/separator.html	This mockup contains separator of select language list. It will look exactly the same at site as it's described in this file. Any symbol or set of symbols may be used as a separator. It is determined by current design.

Acceptable templates for this mockup:

Template	Description
{#ms_international#}	Replaced with word International in case there's a need in this text link. In case of graphic inscription (if rare print is used) this mockup is not used or used as a notice for this image, e.g.: <pre></pre>
{#lang_combo#}	Replaced with the list of languages, i.e. it will include content of the field of the SELECT type.

This mockup should by all means include tag **form**:

```
<div align=right>
<form name='language_form'>

<table width=«10%» border=«0» cellspacing=«0» cellpadding=«0»>
<tr>
<td align=right valign=middle>{#ms_international#};&nbsp;</td>
<td align=left>{#lang_combo#}</td>
</tr>
</table>

</form>
</div>
```

Acceptable templates for mockup of the text link list:

Template	Description
{#ms_language#}	Replaced with language name
{#lang_link#}	Replaced with the link to the page with this language version of the site
{#flag_img_path#}	Link to image of a flag

Example of the template:

```
<td align=left valign=middle>
<a href="{#lang_link#}" class="language">{#ms_language#}</a>
```

```

<a href=«{#lang_link#}»>
  <img      src=«../{#flag_img_path#}»      border=«0»      alt=«{#ms_language#}»
title=«{#ms_language#}» />
</a>
</td>

```

Requirements to Style sheets

Style sheets are connected to necessary page mockups by means of following script:

```
<link href=«style/style.css» rel=«style sheet» type=«text/css» />
```


All style sheets should include description of the current design elements and often used elements. Frequently used elements may be titles, text links, separators, entry fields, numbered lists, and the like.

Description of the elements is necessary in case if owner of the site starts using some graphic elements not described in the style sheet, i.e. it may happen that new element added by the user will fall out of the general style of the site.

Warning! One cannot use underlined names of the classes. This is necessary for compatibility with browsers, which do not accept such style sheet names.

Note! When describing the color in the style sheet use symbol # before color value.

Moreover, you should describe following classes:

Class name	Function
language	Defines appearance of the select language list (drop-down menu)
category	Defines appearance of the standard pick list: product categories, FAQ questions, galleries, etc.
cattitle	Defines appearance of the titles for standard category pick lists, i.e. category pick list will look the following way: Choose category <input type="text"/>  Class cattitle will define appearance of the title “ Choose category ”. Class category will define appearance of the pick list (combo box).
itemcaption	Used for title element of the right or left column
itemlink	Used for link “ More details ” in right or left column
itemcontent	Used for content element of the right or left column
artimage	Used for text alignment relatively to image in articles
subMenu	Style of the links of the drop-down menu

Standard Images

All images should be saved in directory **images/**.

right_arrow.gif	Optional (if design includes it) image near the link “ More details ” in right or left column
ico_favorites.gif	(14x12)
ico_friend.gif	(14x12)
ico_home.gif	(14x12)
ico_mail.gif	(14x12)
ico_print.gif	(14x12)
ico_print_white.gif	(10x9) Icon of the printer on page “ Printable version ”

DESIGN OF THE DYNAMIC MODULES

Mockup of the Page “Articles”

Article is a narration about some facts, events or opinions. This page comprises three main elements:

- ✓ Article’s title
- ✓ Illustration
- ✓ Article’s content

Illustrations are optional, it depends on page design. Mockup of the article is saved in directory **templates/page/article**.

You should create four mockups:

- Category mockup: to view or choose article groups;
- Mockup of the full text of the article: it occupies separate site page;
- Mockup of the brief (shortened) article: for article announcement linking to full text of the article in the list of the articles;
 - Mockup of the article’s quotation: quotation of the article linking to full text. Can be used in one of the columns on main page. User can read article’s quotation and see full text by clicking the link.

“Full text” articles:

- **templates/page/article/index_big.html**: mockup of the full text of the article
- **templates/page/article/index_sml.html**: mockup of the brief article
- **templates/page/article/index_all.html**: mockup of the list of the brief articles, navigation and groups.

Acceptable templates for mockups of the “full text” articles:

templates/page/article/index_big.html	
Template	Description
{#select_groups#}	Replaced with the link list to groups of fast navigation. Article groups may be displayed in a drop-down menu or text link list
{#title#}	Replaced with current article’s title
{#content#}	Replaced with current article’s text
{#image#}	Link to article illustration. Optional parameter, since some of the design do not support illustrations

templates/page/article/index_sml.html	
Template	Description
{#title#}	Replaced with title of the current article
{#content#}	Replaced with current page content
{#image#}	Link to an illustration image. Optional parameter, since some of the designs do not support illustrations

{#art_id#}	Article id, used in linking to full text of the article from its quotation (see attached examples of the article mockups)
{#lang#}	Page/site language, used in linking to full text of the article from its quotation (see attached examples of the article mockups)
{#page#}	Page name, used in linking to full text of the article from its quotation (see attached examples of the article mockups)
{#ms_more#}	Text “ More... ” used in linking to full text of the article from its quotation (see attached examples of the article mockups)

templates/page/article/index_all.html	
Template	Description
{#nav#}	Replaced with links in form of the page numbers
{#select_groups#}	Replaced with groups of articles
{#articles_list#}	Replaced with the list of brief articles

Links to full text of the article from brief article should look the following way:

```
<a href=«{#lang#}/{#page#}/id/{#art_id#}/index.html»>
{#ms_more#}
</a>
```

Link to the full text may be in the title of the brief article or in its illustration. It depends on the designer.

“Brief” articles:

- **templates/page/article/sml/index.html:** mockup of the page with brief article
- **templates/page/article/sml/index_all.html:** mockup for articles, navigator and groups

Acceptable templates for brief article mockups:

templates/page/article/sml/index.html	
Template	Description
{#title#}	Replaced with article title
{#content#}	Replaced with brief content of the article
{#art_id#}	Article id used in linking to full text of the article from its quotation (see attached examples of the article mockups)
{#lang#}	Page/site language used in linking to full text of the article from its quotation (see attached examples of the article mockups)
{#page_n#}	Page name used in linking to full text of the article from its quotation (see attached examples of the article mockups)
{#ms_more#}	Text “ More... ” used in linking to full text of the article from its quotation (see attached examples of the article mockups)
{#art theme#}	Replaced with the title of the group to which

	current article belongs
{#parent_id#}	Id of the group of articles, used in linking to articles of this group (see attached examples of the article mockup)

templates/page/article/sml/index_all.html	
Template	Description
{#sml_articles#}	List of the brief articles

Links from brief articles to full text articles should be written in following way:

```
<a href=«{#lang#}/{#page_n#}/id/{#art_id#}/index.html»>
{#ms_more#}
</a>
```

Link from brief article to full text article may be either in its title, text or illustration, it depends on the designer.

Links to groups of articles should look the following way:

```
<a href=«{#lang#}/{#page_n#}/cat/{#parent_id#}/index.html»>
{#art_theme#}
</a>
```

Groups of articles:

- ✓ **templates/page/article/categories.html:** mockup of the group of articles in a drop-down menu
- ✓ **templates/page/article/categories_line.html:** mockup of one group in the regular list
- ✓ **templates/page/article/categories_line_all.html:** mockup of the regular list for all groups

Groups of articles may be in a drop-down menu or in text links list.

Acceptable templates for mockups of the article groups:

templates/page/article/categories.html	
Template	Description
{#a_ms_select_category#}	Replaced with the text suggesting to pick one group
{#select_group#}	Replaced with list of groups
{#main_url#}	Site URL used in linking to articles of this group (see attached examples of the group of articles mockups)
{#lang#}	Page/site language used in linking to articles of this group (see attached examples of the group of articles mockups)
{#page_n#}	Page name used in linking to articles of this group (see attached examples of the group of articles mockups)

Mockup of the group list may have following code:

```
<form name='catForm'>
{#a_ms_select_category#}
```

```

<select                                class='category'                name='art_category'
onChange=«document.location='http://www.{#main_url#}' + '#{lang#}' + '/' + '#{page#}' +
'/cat/'+ catForm.art_category.options[catForm.art_category.selectedIndex].value + '/index.html';
return true;»>
    {#select_group#}
</select>
</form>

```

templates/page/article/categories_line.html	
Template	Description
{#one_group#}	Replaced with group title
{#art_group_id#}	Group id used in linking to articles of this group (see attached examples of the group of article mockups)
{#lang#}	Page/site language used in linking to articles of this group (see attached examples of the group of article mockups)
{#page#}	Page name used in linking to articles of this group (see attached examples of the group of article mockups)

templates/page/article/ categories_line_all.html	
Template	Description
{#groups_names#}	Replaced with link list of the groups

Links to groups should look the following way:

```

<a href='{#lang#}/{#page#}/cat/{#art_group_id#}/index.html'>
{#one_group#}
</a>

```

Mockups of the separators:

- **templates/page/article/seperator.html:** separator for brief articles
- **templates/page/article/sml/seperator.html:** separator for article quotations

Dimensions of the illustrations for brief and full text articles are preset in content manager of eSitesBuilder.

Mockup of the Page “Documents”

This page will contain a list of documents downloadable by visitors.

There are two mockups to be created:

1. Mockup of the group of documents;
2. Mockup of the document.

Groups of documents:

- **templates/page/doc/categories.html:** mockup of documents viewed in a drop-down list
- **templates/page/doc/categories_line.html:** mockup of one document group in a simple list

- **templates/page/doc/categories_line_all.html**: mockup of all document groups in a simple list

Groups of documents may be displayed on site in a drop-down menu or link list.

Acceptable templates for mockup of the document group:

templates/page/doc/categories.html	
Template	Description
{#a_ms_select_category#}	Replaced with a text suggesting to pick one group
{#select_group#}	Replaced with the list of groups
{#main_url#}	Site URL used in linking to documents of this group (see attached samples of the mockup of the document group)
{#lang#}	Site/page language used in linking to documents of this group (see attached samples of the mockup of the document group)
{#page#}	Page name used in linking to documents of this group (see attached samples of the mockup of the document group)

Mockup of the selection list of document groups may look the following way:

```
<form name='catForm'>
  {#a_ms_select_category#}
  <select
    class='category'
    name='doc_category'
    onChange=«document.location='http://www.{#main_url#}' + '{#lang#}' + '/' + '{#page#}' +
    '/cat/'+
    catForm.doc_category.options[catForm.doc_category.selectedIndex].value
    +
    '/index.html'; return true;»>
    {#select_group#}
  </select>
</form>
```

templates/page/doc/categories_line.html	
Template	Description
{#one_group#}	Replaced with group title
{#doc_group_id#}	Group ID used in linking to documents of this group (see attached samples of the mockup of the document group)
{#lang#}	Site/page language used in linking to documents of this group (see attached samples of the mockup of the document group)
{#page#}	Page name used in linking to documents of this group (see attached samples of the mockup of the document group)

templates/page/doc/categories_line_all.html	
Template	Description
{#groups_names#}	Replaced with the list of links to groups

Links to groups should be written in the following way:

```
<a href='{#lang#}/{#page#}/cat/{#doc_group_id#}/index.html'>
  {#one_group#}
</a>
```

Document will have following properties:

- ✓ Document title or name;
- ✓ Image of the document (optional);
- ✓ Description of the document;
- ✓ Link to document activating its download or preview.

Document mockups:

- **templates/page/article/index.html:** mockup of the document
- **templates/page/article/index_all.html:** mockup of the documents, page navigation and groups view.

Acceptable templates for mockup of the document:

templates/page/doc/index.html	
Template	Description
{#image_source#}	Link to image of the document preview. Optional parameter, since not all designs have this option. Replaced with the tag img , i.e. doesn't form source (src) of the image, but creates tag img in full
{#doc_name#}	Replaced with the title of the current document
{#doc_descr#}	Replaced with description of the current document
{#doc_link#}	Replaced with the link to document activating its download or preview. Link is generated by the system, you only have to indicate link location in the mockup.

templates/page/doc/index_all.html	
Template	Description
{#nav#}	Replaced with links in form of the page numbers
{#select_groups#}	Replaced with groups of documents
{#docs_list#}	Replaced with list of documents

Dimensions of the image of document preview are preset in **eSitesBuilder** system.

Mockup of the Page “FAQ” (Frequently Asked Questions)

One should create two mockups for this section: one for page with questions and answers list, second for interactive form allowing to ask question.

Mockups are saved in following directories:

- **templates/page/faq/content:** mockup of one answer to the question (they will form the list of answers on page to be);

- **templates/page/faq/form:** mockup of interactive form for the question from visitor.

Both mockups are saved in **index.html** files.

Acceptable templates for FAQ page mockup:

Template	Description
{#faq_caption#}	Replaced with current value of the title/question
{#faq_descr#}	Replaced with an answer to current question
{#faq_id#}	Used in creating anchor link inside the document (see attached sample of the FAQ page mockup)
{#ms_q#}	Replaced with first letter of the word “ question ” in current site language, e.g. “ Q ” for English version.
{#ms_a#}	Replaced with first letter of the word “ answer ” in current site language, e.g. “ A ” (Answer)

On-line form of the question should include:

- entry field for question itself
- pick list of question directories
- button to submit the message and button to clear the form

When creating the form use following field names:

Field name	Function/Description
faq_form	Title of the form
select_faq_section	Title of the drop-down menu to choose question category from
faq_question	Title of the field to enter the question

Form should necessarily include invisible elements looking the following way:

```
<input type=hidden name=seenform value={#seenform#}>
<input type=hidden name=page value={#page#}>
<input type=hidden name=lang value={#lang#}>
```

Acceptable templates for mockup of the form FAQ:

Template	Description
{#ms_faq_welcome_message#}	Replaced with text message suggesting to type in the question
{#ms_faq_section#}	Replaced with “ Select question category ” in current language
{#select_faq_section#}	Replaced with existing category list. Used in drop-down menu of question category selection (see samples attached)
{#ms_faq_question#}	Replaced with text message “ Enter your question ” in current language
{#ms_faq_send#}	Title of the button “ Send ”
{#ms_gb_clear#}	Title of the button “ Clear ”
{#lang#}	Language of the site/page

Form in the sample (**templates/page/faq/form/index.html**) should be used as a basis. You should only change its view, layout and element design.

Correctness of the form infill is checked by function **validate_faq**, which should look the following way:

```
onsubmit=«return validate_faq(this, '{#lang#}）」
```

Mockup of the Page “Forum”

Forum is a page where site visitors can exchange opinions, leave messages or questions and reply to messages from other forum visitors.

Forum will have the list of general topics where visitor can leave his reply. Users can create their own threads in any topic or add replies to any thread.

Taking into account the abovementioned following mockups should be created:

- Mockup of the list of forum topics;
- Mockup of the list of forum threads;
- Mockup of the list of forum replies;
- Mockup of the form of new thread creation;
- Mockup of the form of new reply creation.

Mockup of the forum topics may be in form of the table and include following columns:

- ✓ Title of the topic (linking to page with list of the threads);
- ✓ Topic comments;
- ✓ Number of threads on this topic created today;
- ✓ Total number of threads.

This mockup is divided in two parts:

- ✓ Mockup of table title: **templates/page/forum/theme/head.html**
- ✓ Mockup of one element or table row: **templates/page/forum/theme/item.html**

Acceptable templates for these mockups:

Template	Description
{#ms_forum_theme#}	Replaced with title “ Topic ” in current language of

	age
{#ms_forum_today#}	Replaced with title “ Threads Today ” in current page of the page
{#ms_forum_total#}	Replaced with message “ Threads Total ”
{#forum_theme_name#}	Replaced with link to list of replies
{#forum_today_disc#}	Replaced with number of threads on the topic today
{#forum_total_disc#}	Replaced with all threads on the topic
{#lang#}	Language of page/site
{#forum_theme_comment#}	Comments on the topic

Mockup of the threads’ list should also be in form of the table which has following rows:

- ✓ Name of the author who created thread (linking to his e-mail);
- ✓ Thread title;
- ✓ Quantity of replies to this thread;
- ✓ Date of the thread creation;
- ✓ Time of the thread creation.

This page should also include:

- ✓ Topic title the thread refers to;
- ✓ Link to the topic list.

This mockup is divided into three parts:

- Mockup of the part of the page including topic title template and link to the page with topic list: **templates/page/forum/discussion/top.html**;
- Mockup of the table title: **templates/page/forum/discussion/head.html**;
- Mockup of one element or row: **templates/page/forum/discussion/item.html**

Acceptable templates for these mockups:

Template	Description
{#forum_theme_name#}	Replaced with current topic title from database
{#forum_theme_link#}	Replaced with link to page with topics href="{#forum_theme_link#}"
{#ms_forum_theme_link#}	Replaced with message “Go to topic page”. {#ms_forum_theme_link#}
{#ms_forum_theme_author#}	Replaced with title “ Author ”
{#ms_forum_theme_disc#}	Replaced with title “ Thread ”
{#ms_forum_theme_answers#}	Replaced with title “ Comments ”
{#ms_forum_theme_date#}	Replaced with title “ Date ”
{#ms_forum_theme_time#}	Replaced with title “ Time ”
{#forum_theme_author#}	Replaced with the name of the author of the thread
{#forum_theme_author_link#}	Replaced with e-mail of the author of the thread {#forum_theme_author#}
{#forum_theme_disc#}	Replaced with the topic of the thread from

	database
{#forum_theme_answer#}	Replaced with number of answers in this thread
{#forum_theme_date#}	Replaced with thread creation date
{#forum_theme_time#}	Replaced with thread creation time
{#lang#}	Site/page language

Page with replies should have:

- ✓ Forum topic and title of the current thread;
- ✓ Link to list of forum topics;
- ✓ Link to the list of threads of current topic;
- ✓ Table with details of the author of the thread:
 - Name (linking to author's e-mail);
 - Date of posting;
 - Time of posting;
 - Text;
- ✓ Table with replies to this thread:
 - Author of reply (linking to author's e-mail);
 - Date of posting;
 - Time of posting;
 - Text of reply.

This mockup should be divided into four parts:

- Mockup of that part of the page containing template of the link to page with list of the threads on this topic: **templates/page/forum/replica/top.html**;
- Mockup of the table title: **templates/page/forum/replica/head.html**;
- Mockup of the title of table with details of this thread (per se it's the same table containing replies, but highlighted in some way, e.g. title background): **templates/page/forum/replica/main_head.html**.

Acceptable templates for these mockups:

Template	Description
{#forum_disc_name#}	Replaced with current thread title from database
{#forum_disc_link#}	Replaced with the link to page with list of threads <code>{#forum_disc_name#}</code>
{#ms_forum_disc_link#}	Replaced with message "Go to page with list of threads" <code>{#ms_forum_disc_link#}</code>
{#forum_replica_author#}	Replaced with author's name
{#forum_replica_author_link#}	Replaced with e-mail of the user who posted reply <code>{#forum_replica_author#}</code>
{#forum_replica_date#}	Replaced with date of the reply posting
{#forum_replica_time#}	Replaced with time of the reply posting

{#forum_replica_content#}	Replaced with text of reply
{#lang#}	Site/page language

Forms of new thread and new reply posting are the same (except for the field titles). Thus you have to create one form complying with following rules.

Mockup of this form should be saved in **index.html** file in directory **templates/page/forum/form**.

Form should contain following elements:

- ✓ entry field for user's name
- ✓ entry field for user's e-mail
- ✓ entry field for title of the thread
- ✓ entry field for message content
- ✓ entry field for user's password
- ✓ button submitting the data
- ✓ button clearing content of the entry fields

When creating the form use following field titles:

Field title	Function/Description
forum_form	Title of the form
forum_visitor_name	Title of the entry field for user's name
forum_visitor_email	Title of the entry field for user's e-mail
forum_disc_title	Title of the entry field for title of the thread
forum_message	Title of the entry field for message content
forum_visitor_pasw	Title of the entry field for user's password

Form should necessarily contain invisible elements looking the following way:

```
<input type=hidden name=seenform value="{#seenform#}">
<input type=hidden name=page value="{#page#}">
<input type=hidden name=lang value="{#lang#}">
<input type=hidden name=forum_id value="{#forum_id#}">
<input type=hidden name=disc_id value="{#disc_id#}">
<input type=hidden name=replica_id value="{#replica_id#}">
<input type=hidden name=disc_no value=«{#disc_no#}»>
<input type=hidden name=form_type value=«{#form_type#}»>
<input type=hidden name=«checkForm» id=«checkForm» value=«{#check_save#}»>
```

Acceptable templates for this form mockup:

Template	Description
{#ms_forum_title#}	Replaced with text "New reply" or "New thread"
{#ms_forum_visitor_name#}	Replaced with text "Enter your name and nickname"
{#ms_forum_disc_title#}	Replaced with text "Enter topic title"
{#forum_value_disc_title#}	Replaced with topic title value from database
{#ms_forum_message#}	Replaced with text message "Enter your message"
{#ms_forum_password#}	Replaced with suggestion to enter password
{#ms_forum_send#}	Title of the button "Send"

{#lang#}	Page/site language
----------	--------------------

Attached sample of the form (**templates/page/forum/form/index.html**) should be used as a basis, you should only change appearance, layout and elements' design.

Correctness of the form infill is checked by function **validate_forum**, which looks the following way:

```
onsubmit=«return validate_forum(this, '{#lang#}）」
```

Mockup of the Page “Gallery”

Gallery is a place for images which can be viewed full size when clicking on them. Gallery also has image descriptions as a supplementary feature.

Images are collected in table with alterable quantity of columns and rows. This is preset in designer's console of **eSitesBuilder** system.

Mockup of one image should be created and saved in **templates/page/gallery** catalogue. This template file should have **index.html** file name.

Acceptable templates for this mockup:

templates/page/gallery/index.html	
Template	Description
{#image_source#}	Replaced with tag img with link to image file
{#on_click_link#}	Replaced with link to event onclick <pre>{#image_source#} </pre>
{#image_descr#}	Replaced with image description or symbol &nbsp; if none

Except for the image mockup two more mockups should be created:

- **templates/page/gallery/table/index.html**: title of the table with images (e.g. **<table bordercolor=black cellpadding=3 cellspacing=3 border=1 bgcolor=white>**);
- **templates/page/gallery/hor_sep/index.html**: table separator.

Image dimensions are assigned from designer's console of the **eSitesBuilder** system.

Image groups:

- **templates/page/gal/categories.html**: mockup of the image groups in a drop-down menu;
- **templates/page/gal/categories_line.html**: mockup of one image group in a regular list;
- **templates/page/gal/categories_line_all.html**: mockup of all groups in a regular list.

Groups of documents can be displayed at the site in a drop-down menu or text links.

Acceptable templates for image group mockups:

templates/page/gal/categories.html	
Template	Description

{#a_ms_select_category#}	Replaced with text suggesting to pick a group
{#select_group#}	Replaced with list of groups
{#main_url#}	Site URL, used in linking to images of this group (see enclosed samples of image group mockups)
{#lang#}	Page/site language, used in linking to images of this group (see enclosed samples of image group mockups)
{#page#}	Page name, used in linking to images of this group (see enclosed samples of image group mockups)

Mockup of the group list choosing form can look the following way:

```

<form name='catForm'>
  {#a_ms_select_category#}
  <select class='category' name='doc_category'
onChange=«document.location='http://www.{#main_url#}' + '{#lang#}' + '/' + '{#page#}' +
'/cat/'+ catForm.doc_category.options[catForm.doc_category.selectedIndex].value +
'/index.html'; return true;»>
    {#select_group#}
  </select>
</form>

```

templates/page/gal/categories_line.html	
Template	Description
{#one_group#}	Replaced with title of the group
{#gal_group_id#}	Group number used in linking to images of this group (see enclosed samples of image group mockups)
{#lang#}	Page/site language used in linking to images of this group (see enclosed samples of image group mockups)
{#page#}	Page name used in linking to images of this group (see enclosed samples of image group mockups)

templates/page/doc/categories_line_all.html	
Template	Description
{#groups_names#}	Replaced with link list of the groups

Links to the groups should look the following way:

```

<a href='{#lang#}/{#page#}/cat/{#gal_group_id#}/index.html'>
  {#one_group#}
</a>

```

Mockup of the Page “Guest Book”

Guest Book consists of the entries (opinions) of the site visitors on the site and its content.

You have to create two mockups: one for the page with list of entries, second one for interactive form used in creating and saving the entry.

Mockups are created in directories:

- templates/page/guestbook/content Mockup of one guestbook entry (they will comprise a list at the future page)
- templates/page/guestbook All entries, form and navigator
- templates/page/guestbook/form Guest book entry creation form

Mockups are saved in files with **index.html** file name.

Acceptable templates for mockup of the guest book entries:

Template	Description
{#gb_entry_date#}	Date of the current guest book entry
{#gb_visitor_name#}	Place for the name of the visitor who wrote the entry
{#gb_visitor_email#}	Place for the e-mail of the visitor who wrote the entry. It can be a link at the same time, e.g.: {#gb_visitor_email#} or {#gb_visitor_name#}
{#gb_message_title#}	Place of the page for entry title
{#gb_message#}	Place for the current guest book entry
{#gb_admin_reply#}	Place for the administrator's answer to the current guest book entry or symbol &nbsp; if none

Interactive form of guest book entry should include:

- ✓ entry field for visitor's name
- ✓ entry field for visitor's e-mail
- ✓ entry field for title of the message
- ✓ entry field for content of the message
- ✓ button to submit the entry
- ✓ button to clear the form.

Use following field titles for the guest book form:

Field Title	Function/Description
guestbook_form	Form title
gb_visitor_name	Title of the field for visitor's name
gb_visitor_email	Title of the field for visitor's e-mail
gb_message_title	Title of the field for title of the message
gb_message	Title of the field for message content

Form should by all means include following invisible elements:

```
<input type=hidden name=seenform value={#seenform#}>
<input type=hidden name=page value={#page#}>
<input type=hidden name=lang value={#lang#}>
```

Acceptable templates for guest book form mockup:

Template	Description
{#ms_gb_welcome_message#}	Welcome message, which precedes the guest book entry form
{#ms_gb_visitor_name#}	Place for title “ Your Name ”
{#ms_gb_message_title#}	Place for title “ Message Title ”
{#ms_gb_message#}	Place for title “ Enter your message ”
{#ms_gb_save#}	Button title “ Submit ”
{#ms_gb_clear#}	Button title “ Clear ”
{#lang#}	Site/page language

You can use attached example as a basis ([templates/page/guestbook/form/index.html](#)) and change only view, layout and design.

Correctness of the form infill is performed by the function `validate_guestbook`, written in the following way:

```
onsubmit=«return validate_guestbook(this, '{#lang#}')»
```

Acceptable templates for the guest book form mockup:

Template	Description
{#guest_book#}	List of all guest book entries by pages
{#guest_form#}	Guest book entry form
{#navigator#}	Page navigator

Mockup of the Page “News”

News consist both of the separate page and column with quotation-links. If you click news title or quotation you’ll be able to view full text of the news. User can also view all news on one page by clicking link All News or menu item News.

You have to create three mockups:

- mockup of the news quotation: [templates/page/news/sml/index.html](#)
- mockup of the full text of the news: [templates/page/news/big/index.html](#)
- mockup for all news on one page: [templates/page/news/index.html](#)

You can also create mockups for separators:

- [templates/page/news/sml/separator.html](#)
- [templates/page/news/big/separator.html](#)

Acceptable templates for news mockups:

Template	Description
{#news_date#}	Replaced with date of the current news
{#news_title#}	Replaced with current news title
{#news_content#}	Replaced with current news text (used for both news quotation and full text)
{#news_id#}	Used in linking to the full text of the news (see attached examples of the news mockups)
{#lang#}	Site/page language

{#news_page#}	Page title
{#ms_more#}	Replaced with words “ Read more ” on according site language

Links to full text of the news should look the following way:

href=«{#lang#}/{#news_page#}/id/{#news_id#}/index.html»

Link to the full text news can be in a news title or its text, it depends on the designer’s choice.

There can also be a link to the page with all news, in this case use template {#ms_other_news#} in mockups:

- ✓ **templates/page/news/sml/index.html**
- ✓ **templates/page/news/big/index.html**

In this case template {#ms_other_news#} will be replaced with text “**All news**” or “**Other news**”.

Acceptable templates for news page mockup:

Template	Description
{#news#}	Full text news
{#navigator#}	Page navigator

Mockup of the Page “Tip of the Day”

Mockup can be added both to column or main site page.

Tip of the day should involve following items:

- ✓ Title/inscription Tip of the Day in current site language;
- ✓ Text of the Tip of the Day itself.

You have to create one mockup for pages Tip of the Day. This mockup should be saved in directory **templates/page/tips** in **index.html** file.

Acceptable templates for this mockup:

Template	Description
{#ms_tip_title#}	Replaced with title, i.e. text “ Tip of the Day ” in current page language
{#tip_content#}	Replaced with tip of the day content

Mockup of the Page “Vacancies”

This page is meant to display current vacancies of the company.

You have to design two mockups:

- Mockup of the vacancy should have following items:
 - ✓ Vacancy title;
 - ✓ Desired age (from 20 to 40, etc.);
 - ✓ Desired sex (male, female, not critical);

- ✓ Education (middle, higher, etc);
- ✓ Salary (from 100 to 500, etc.);
- ✓ Requirements.
- Mockup of the page with all vacancies.

Mockup of the vacancy should be saved in file **templates/page/vacancy/index.html**.

Acceptable templates for this mockup:

Template	Description
{#ms_vac_job_title#}	Text inscription with current vacancy title
{#ms_vac_education#}	Text inscription “ Education ”
{#ms_vac_salary#}	Text inscription “ Salary ”
{#ms_vac_descr#}	Text inscription “ Requirement ”
{#ms_vac_email#}	Message “ Send Resume ”
{#vac_job_title#}	Replaced with vacancy title
{#vac_education#}	Replaced with desirable education level
{#vac_salary#}	Replaced with salary value
{#vac_descr#}	Replaced with requirements to claimant
{#vac_email#}	Replaced with a link activating e-mail window <pre> {#ms_vac_email#}</pre>

Mockup of the Page “Poll”

This form is displayed on all pages of your site. Form contains question and several variants of answers if visitor hadn’t voted yet, otherwise it contains poll results.

Quantity of answer variants is various, i.e. form can have absolutely any quantity of answer variants.

You have to create following mockups:

- Mockup of the voting form: **templates/page/vote/form/index.html**;
- Mockup of the form with answer variants (for those who already voted): **templates/page/vote/done/index.html**;
- Mockup of one answer variant: **templates/page/vote/one/index.html**;
- Mockup of answer separator: **templates/page/vote/one/separator.html**.

Acceptable templates for these mockups:

templates/page/vote/form/index.html	
Template	Description
{#ms_vote_title#}	Replaced with form title, i.e. “ Thank you for your opinion ” (non-obligatory example)
{#ms_vote_question#}	Replaced with current poll question
{#ms_vote_btn_text#}	Place for vote button
{#vote_answers#}	Place for answer variants
{#vote_results#}	Place for poll results

Form by all means should contain following invisible elements:

```
<input type=hidden name=vote_id value='{#vote_id#}'>
<input type=hidden name=save_vote value='yes'>
<input type=hidden name=lang value='{#lang#}'>
<input type=hidden name=old_page value='{#page#}'>
<input type=hidden name=search_text value='{#search_text#}'>
<input type=«hidden» name=«location» value=«<<<>
```

And following code:

```
<script language=«javascript»>document.forms.vote_form.location.value =
window.document.location;</script>
```

Attached example `templates/page/vote/form/index.html` should be use as a basis, you can change its appearance, layout and design.

templates/page/vote/done/index.html	
Templates	Description
{#ms_vote_title#}	Replaced with form title, i.e. “Thank you for your opinion” (non-obligatory example)
{#ms_vote_question#}	Replaced with current poll question
{#vote_results#}	Replaced with poll results

templates/page/vote/one/index.html	
Template	Description
{#answer_msg#}	Replaced with an answer
{#answer_result#}	Replaced with poll results in numeric and percent equivalent
{#answer_percent#}	Answer percentage (used to create a poll diagram)

ADDITIONAL DESIGN OF THE DYNAMIC MODULES

Mockup of the Page “Link Directory”

1. /templates/page/links/dir_child_cell.html

{#dir_child_cell#}: template to display titles of several third level subdirectories (in regards to current directory)

2. /templates/page/links/dir_childs.html

{#dir_cat_head#}: title of the second level subdirectory in regards to current directory

{#dir_childs_enum#}: see mockup #1

3. /templates/page/links/dir_item_date.html

{#dir_title_prop#}: title of one field of data type

{#dir_item_date#}: content of one field of data type

4. /templates/page/links/dir_item_intg.html

{#dir_title_prop#}: title of one field of number type

{#dir_item_intg#}: content of one field of number type

5. /templates/page/links/dir_item_pict.html

{#dir_title_prop#}: title of the field of image type

{#dir_item_pict#}: content of the field of image type

6. /templates/page/links/dir_item_row.html

{#dir_title_prop#}: title of the field of row type

{#dir_item_row#}: content of the field of row type

7. /templates/page/links/dir_item_text.html

{#dir_title_prop#}: title of the field of text type

{#dir_item_text#}: content of the field of text type

8. /templates/page/links/dir_item_voc.html

{#dir_title_prop#}: title of the field of vocabulary type

{#dir_item_voc#}: content of the field of vocabulary type

9. /templates/page/links/dir_links_list.html

{#dir_sort_link_combo#}: form to choose parameter for link sorting; can be either in a drop-down menu or list view (see mockup #11).

{#dir_links_present#}: links of the current catalogue showed on page.

Number of links per page is indicated in settings of module “Link Directory”.

{#navigator#}: links for page navigation.

10. /templates/page/links/dir_one_link.html: *content of each link of the current directory.*

{#dir_one_link_name#}: name of the link.

{#dir_one_link_content#}: content of the link.

To create link content depending on the type of user’s fields following templates may be used: #3, #4, #5, #6, #7 and/or #8.

11. /templates/page/links/dir_sort_link_combo.html

{#dir_for_sort_link#}: inscription “Sorted by” in current language of the page.

{#dir_sort_control#}: form to choose parameter for link sorting (drop-down menu or link list).

12. /templates/page/links/no_links.html

{#dir_no_mess#}: message “There’s no links in this directory” in current language of the page.

13. /templates/page/links/no_subdir.html

{#dir_no_mess#}: message “No directory to view” in current language of the page.

14. /templates/page/links/one_sort_link.html: *link indicating parameter for sorting the links of the current directory. Used when links is indicated as a sorting parameter.*

{#sort_link#}: link itself.

{#sort_img#}: icon indicating direction of sorting (ascending or descending).

15. /templates/page/links/sort_links_block.html: *links for sorting elements of the current directory.*

{#one_sort_link#}: set of links for sorting ([see mockup #14](#)).

16. /templates/page/links/subdirs_list.html: *mockup links in subdirectory of the current directory.*

{#dir_list_present#}: [see mockup #2](#).

17. /templates/page/links/tab_view.html: *mockup of the Link Directory in form of the list, where:*

- ✓ first part of the list: links to subdirectories of the current catalogue;
- ✓ in second part of the list: links of the catalogue itself, showed page by page.

{#dir_home_links#}: in list or tree graph; depending on the settings displayed in text links or icons.

{#subdirs_list#}: links to subdirectories of the current catalogue ([see mockup #16](#)).

{#dir_links#}: links of the current directories ([see mockup #9](#)).

18. /templates/page/links/tree_view.html: *mockup of the Link Directory in form of the tree graph.*

{#dir_home_links#}: links to switch view types (list or directory tree), represented either in text links or icons depending on the settings.

{#dir_ms_expand_all#}: inscription “Expand All” in current language of the page.

{#dir_ms_collapse_all#}: inscription “Collapse All” in current language of the page.

{#dir_tree_content#}: directory tree.

Mockup of the Page “Portfolio”**1. /templates/page/pf/dir_child_cell.html**

{#dir_child_cell#}: template for viewing several titles of the third level subdirectories (towards current directory).

2. /templates/page/pf/dir_childs.html

{#dir_cat_head#}: title of the second level subdirectory in regards to current directory.

{#dir_childs_enum#}: see mockup #1.

3. /templates/page/pf/dir_item_date.html

{#dir_title_prop#}: title of one field of Data type.

{#dir_item_date#}: content of one field of Data type.

4. /templates/page/pf/dir_item_intg.html

{#dir_title_prop#}: title of one field of Number type

{#dir_item_intg#}: content of one field of Number type

5. /templates/page/pf/dir_item_pict.html

{#dir_title_prop#}: title of the field of Image type

{#dir_item_pict#}: content of the field of Image type

6. /templates/page/pf/dir_item_row.html

{#dir_title_prop#}: title of the field of Row type

{#dir_item_row#}: content of the field of Row type

7. /templates/page/pf/dir_item_text.html

{#dir_title_prop#}: title of the field of Text type

{#dir_item_text#}: content of the field of Text type

8. /templates/page/pf/dir_item_voc.html

{#dir_title_prop#}: title of the field of Vocabulary type

{#dir_item_voc#}: content of the field of Vocabulary type

9. /templates/page/pf/dir_links_list.html

{#dir_sort_link_combo#}: form to choose parameter to sort works; can be either in a drop-down menu or list view (mockup #11).

{#dir_links_present#}: works of the current directory showed page by page.

Quantity of works per page is indicated in settings of module Portfolio.

{#navigator#}: links of page navigation.

10. /templates/page/pf/dir_one_link.html: *description of the works in current directory.*

{#dir_one_link_name#}: name of work.

{#dir_one_link_content#}: description of work.

To create description of the work depending on the type of user's fields following templates may be used:

#3 , #4, #5, #6, #7 and/or #8

11. /templates/page/pf/dir_sort_link_combo.html

{#dir_for_sort_link#}: inscription "Sorted by" in current language of the site.

{#dir_sort_control#}: form to choose parameter for works sorting (in drop-down menu or link list).

12. /templates/page/pf/no_links.html (*optional mockup*)

{#dir_no_mess#}: message "There's no works in this directory" in current language of the page.

13. /templates/page/pf/no_subdir.html *(optional mockup)*

{#dir_no_mess#}: message “No subdirectory to view” showed in current language of the page.

14. /templates/page/pf/one_sort_link.html: *link indicating parameter for sorting the works of the current directory. Used when links is indicated as a sorting parameter.*

{#sort_link#}: link itself.

{#sort_img#}: image indicating direction of the sorting (ascending or descending).

15. /templates/page/pf/sort_links_block.html: *links for sorting works of the current directory.*

{#one_sort_link#}: several links for sorting ([see mockup #14](#)).

16. /templates/page/pf/subdirs_list.html: *mockup of showing links in subdirectory of the current directory.*

Mockup of showing links to subdirectories of the current directory.

{#dir_list_present#}: [see mockup #2](#).

17. /templates/page/pf/tab_view.html: *mockup of the “Portfolio” in the form of the list, where:*

- ✓ first part of the list: links to subdirectories of the current directory;
- ✓ in second part of the list: links to works in directory itself, showed page by page;

{#dir_home_links#}: in list or tree graph; depending on the settings displayed in text links or icons;

{#subdirs_list#}: links to subdirectories of the current directory ([see mockup #16](#));

{#dir_links#}: works of the current directory ([see mockup #9](#)).

18. /templates/page/pf/tree_view.html: *mockup of the “Portfolio” in the form of the tree graph.*

{#dir_home_links#}: links to switch view types: list or directory tree, represented either in text links or icons depending on the settings.

{#dir_ms_expand_all#}: inscription “Expand All” in current language of the page.

{#dir_ms_collapse_all#}: inscription “Collapse All” in current language of the page.

{#dir_tree_content#}: directory tree.

Mockup of the Page “Staff”

1. /templates/page/staff/dir_child_cell.html

{#dir_child_cell#}: template to display titles of several third level subdivisions (in regard to current subdivision).

2. /templates/page/staff/dir_childs.html

{#dir_cat_head#}: title of the second level subdivision in regard to current one;

{#dir_childs_enum#}: titles of the third level subdivisions ([see mockup #1](#)).

3. /templates/page/staff/dir_item_date.html

{#dir_title_prop#}: title of one field of Data type

{#dir_item_date#}: content of one field of Data type

4. /templates/page/staff/dir_item_intg.html

{#dir_title_prop#}: title of one field of Number type

{#dir_item_intg#}: content of one field of Number type

5. /templates/page/staff/dir_item_pict.html

{#dir_title_prop#}: title of one field of Image type

{#dir_item_pict#}: content of one field of Image type

6. /templates/page/staff/dir_item_row.html

{#dir_title_prop#}: title of one field of Row type

{#dir_item_row#}: content of one field of Row type

7. /templates/page/staff/dir_item_text.html

{#dir_title_prop#}: title of one field of Text type

{#dir_item_text#}: content of one field of Text type

8. /templates/page/staff/dir_item_voc.html

{#dir_title_prop#}: title of one field of Vocabulary type

{#dir_item_voc#}: content of one field of Vocabulary type

9. /templates/page/staff/dir_links_list.html

{#dir_sort_link_combo#}: form with parameters to sort workers' details; can be either in a drop-down menu or list (see [mockup #11](#)).

{#dir_links_present#}: details of the workers of current subdivision showed page by page.

Quantity of elements per page is indicated in module Staff's settings.

{#navigator#}: links of page navigation.

10. /templates/page/staff/dir_one_link.html: *details of each worker of current subdivision.*

{#dir_one_link_name#}: first name, second name, middle name (if necessary).

{#dir_one_link_content#}: worker's details.

To create worker's details depending on the type of user's fields following templates may be used:

[#3](#) , [#4](#), [#5](#), [#6](#), [#7](#) and/or [#8](#)

11. /templates/page/staff/dir_sort_link_combo.html

{#dir_for_sort_link#}: inscription "Sorted by" in current language of the site.

{#dir_sort_control#}: form with parameters for sorting workers' details (in a drop-down menu or link list).

12. /templates/page/staff/no_links.html (*optional mockup*)

{#dir_no_mess#}: message "There is no elements in this department" in current language of the page.

13. /templates/page/staff/no_subdir.html (*optional mockup*)

{#dir_no_mess#}: message "No subdivisions to view" showed in current language of the page.

14. /templates/page/staff/one_sort_link.html: *link indicating parameter of sorting details of the workers of current subdivision. Used when links is indicated as a sorting parameter.*

{#sort_link#}: link itself.

{#sort_img#}: indicates direction of sorting (ascending or descending).

15. /templates/page/staff/sort_links_block.html: *links for sorting details of the workers of current subdivision.*

{#one_sort_link#}: several sorting links (see mockup #14).

16. /templates/page/staff/subdirs_list.html: *mockup of the links to subdivisions of the current department.*

{#dir_list_present#}: see mockup #2.

17. /templates/page/staff/tab_view.html: *mockup of the “Staff” in form of the list, where:*

- ✓ first part of the list are links to subdirectories of the current directory;
- ✓ second part of the list are links to details of the workers of the current department, showed page by page.

{#dir_home_links#}: links to switch view modes (in list or tree graph depending on the settings displayed in text links or icons);

{#subdirs_list#}: links to subdivisions of the current department (see mockup #16);

{#dir_links#}: details of the workers of the current subdivision (see mockup #9).

18. /templates/page/staff/tree_view.html: *mockup of the “Staff” subdivisions in form of the tree graph.*

{#dir_home_links#}: links to switch view types (list or directory tree, represented either in text links or icons depending on the settings).

{#dir_ms_expand_all#}: inscription “**Expand All**” in current language of the page.

{#dir_ms_collapse_all#}: inscription “**Collapse All**” in current language of the page.

{#dir_tree_content#}: subdivisions’ directory tree.

Mockup of the Page “Events”

1. /templates/page/events/big/index.html

{#event_date#}: date of event.

{#event_title#}: title of event.

{#event_content#}: description of event.

2. /templates/page/events/index.html

{#events_list#}: list of events (one or several mockups # 1).

Quantity of events depends on module settings.

{#nav#}: links of page navigator.

3. /templates/page/events/sml/index.html: *brief description of one event linking to the page with its full review.*

{#date#}: date of event.

{#title#}: title of event.

{#content#}: brief content of the event.

{#ms_more#}: link to page with full review of the event in current language of the page.

4. /templates/page/events/sml/separator.html: *separator mockup.*

5. /templates/page/events/calendar/index.html

{#ms_archive_news#}: inscription “**News Archive**” in current language of the page.

{#calendary#}: event calendar.

Mockup of the page “Family Tree”

1. /templates/page/family/child_arrow.html: *Link to family tree one level lower. Shown if there's a data of at least one child or person that is main at the page.*

{#ch_gender#}: child's sex.

{#fm_href#}: url of the link.

{#child_name#}: child's name.

2. /templates/page/family/fm_links_view.html: *mockup of the vertical family tree.*

{#ar_id#}, {#sc_ript#}, {#p_id#}: necessary for proper work of the script.

{#links_views#}: links to switch alignment of the family tree, may be:

- horizontal;
- vertical;
- table;
- statistics.

{#links_all#}: main content of the page.

{#fm_ms_fere_rel#}: inscriptions “spouse” in current language of the page.

{#fm_ms_broth_rel#}: inscription “brothers, sisters” in current language of the page.

3. /templates/page/family/fm_sort_view.html

{#links_views#}: links to select view:

- horizontal alignment;
- vertical alignment;
- table;
- statistics.

{#fm_content#}: table with details of all persons in family tree.

4. /templates/page/family/fm_stat_main.html

{#links_views#}: links of view selection:

- horizontal alignment;
- vertical alignment;
- table;
- statistics.

{#fm_stat_content#}: table of statistics.

5. /templates/page/family/fm_stat_tab.html

{#fm_ms_stat_for#}: inscription Day Statistic in current language of the page.

{#stat_prop_title#}: title of the property which defines statistics.

{#stat_tab_cont#}: diagram.

{#stat_infer#}: table of field values and percentage ratio to other values.

6. /templates/page/family/fm_tree_view.html

{#links_views#}: links of view selection:

- horizontal alignment;
- vertical alignment;
- table;
- statistics.

{#gender#}: person's sex (1 – male, 0 – female). Used in style sheet definition.

{#a_person#}: link to personal page of the person.

{#time_person#}: life time of the person.

{#fm_ms_childs#}: inscription “Children” in current language of the page.

{#childs_arrows#}: one or several links to family tree pages, where dominant person is a child (see [child_arrow.html](#)).

{#fm_l3_pos1#}: details on parents of the dominant person (see [p_tab.html](#)).

{#fm_l2_pos1#}: details on the paternal grandparents of the dominant person (see [p_tab.html](#))

{#fm_l2_pos2#}: details on the maternal grandparents of the dominant person (see [p_tab.html](#))

{#fm_l1_pos1#}: link to page of the family tree one level higher. Showed in case if there is data on ancestry of paternal grandfather of the dominant person (see [parent_arrow.html](#)).

{#fm_l1_pos2#}: link to page of the family tree one level higher. Showed in case if there is data on ancestry of paternal grandmother of the dominant person (see [parent_arrow.html](#)).

{#fm_l1_pos3#}: link to page of the family tree one level higher. Showed in case if there is data on ancestry of maternal grandfather of the dominant person (see [parent_arrow.html](#)).

{#fm_l1_pos4#}: link to page of the family tree one level higher. Showed in case if there is data on ancestry of maternal grandmother of the dominant person (see [parent_arrow.html](#)).

7. /templates/page/family/parent_arrow.html

{#parent_arrow#}: link to page of the family tree one level higher.

8. /templates/page/family/p_col_for_stat.html: *mockup of one column of bar graph.*

{#fm_proc#}: column height.

9. /templates/page/family/pers_page.html: *mockup of the personal page for each family member.*

{#links_views#}: links of view selection:

- horizontal alignment;
- vertical alignment;
- table;
- statistics.

{#photo#}: photo;

{#full_name#}: first name, second name, middle name;

{#pers_time#}: date of birth/death (if known);

{#pers_cont#}: person's details;

{#family_links#}: links to personal pages of the family members.

10. /templates/page/family/p_tab.html: *mockup of details on married couple.*

{#a_father#}: name of the father or grandfather (further “man”) which is at the same time a link to page of horizontal family tree, where dominant person is this man.

{#photo_father#}: man's photo.

{#time_father#}: man's life time (showed if indicated).

{#parent_m_arrow#}: link to page of the family tree one level higher. Displayed in case if mockup on current page corresponds to the fourth level (rightmost) and there are data on ancestors of the man.

{#tab_height#}: table height. Determines vertical spacing between data blocks on man and woman in mentioned couple.

{#a_mother#}: name of mother or grandmother (further “woman”) which is at the same time a link to page of horizontal family tree where dominant person is this woman.

{#photo_mother#}: woman's photo.

{#time_mother#}: woman's life time (showed if indicated).

{#parent_f_arrow#}: link to page of the family tree one level higher. Displayed in case if mockup at current page corresponds to the fourth level (rightmost) and there are data on ancestors of the woman.

{#f_unknown#} and {#m_unknown#}: inscription "No Data" in current language of the page. Displayed if there's no data on person mentioned in this part of family tree.

11. /templates/page/family/p_tab_for_links.html: *mockup of details on one person. Used in case of horizontal alignment of the tree.*

{#tab_name#}, {#onclick#}: table name and calling of some necessary functions. Must not be changed for proper function of the script.

{#gender#}: indication of person's sex; necessary for names of style sheet classes.

{#a_person#}: person's full name and at the same time a link to personal page.

{#time_person#}: person's life time (showed if indicated).

{#photo_person#}: person's photo.

```
<img src=«/templates/page/family/img/wed_ring.gif» id=«{#img_wed#}»
name=«{#img_wed#}» style=«display:none;» width=«30» height=«30» /><img
src=«/templates/page/family/img/brth.gif» id=«{#img_brth#}» name=«{#img_brth#}»
style=«display:none;» width=«30» height=«30» />
```

– icons indicating kindred connections of this person.

Warning! This part of HTML code must not be removed in any case. Highlighted text of the code must not be changed.

Mockup of the page "Rating"

1. /templates/page/rating/form/index.html

{#rate_content#}: content of the page "Rating".

{#ms_overallrating_title#}: title "Overall Rating" in current language of the site.

{#nominations#}: rating results in form of the table with nominations and ratings ([see mockup nomin.html](#)). In this table you can use following mockup as a separator [rating/form/separator.html](#)

{#ms_rating_total#}: title "Rating Total" in current language of the site.

{#show_rating_total#}: tag inserted in the image and showing total rating result.

{#rating_link#}: link "Vote" in current site language which opens page for voting.

2. /templates/page/rating/form/nomin.html

{#nomination#}: name of the nomination.

{#nmt_rating#}: nomination rating.

3. /templates/page/rating/form/separator.html:

separator between rating nominations.

4. /templates/page/rating/stars/index_itm.html: images of the rating results (in this case it's five images with stars).

{#ms_rating_total#}: title "Rating Total" in current site language.

5. /templates/page/rating/vote/nomin.html:

mockup of one nomination calculation.

{#description#}: rating nomination title.

{#nom_id#}: nomination id.

{#ms_rating_ve#}: title "Great" in current language of the site.

{#ms_rating_vg#}: title “Good” in current language of the site.
 {#ms_rating_vb#}: title “Bad” in current language of the site.

6. /templates/page/rating/vote/user_info.html: user details on rating form.

{#ms_rating_u_name#}: inscription “Name” in current site language.
 {#ms_rating_u_phone#}: inscription “Phone” in current site language.
 {#ms_rating_u_eml#}: inscription “Email” in current site language.
 {#ms_rating_u_comments#}: inscription “Comments” in current site language.
 {#user_name#}: replaced with username.
 {#user_phone#}: replaced with user’s phone.
 {#user_eml#}: replaced with user’s e-mail.

7. /templates/page/rating/vote/all_nomins.html: mockup of the form of calculating all nominations of the rating.

{#nominations#}: forms for grades in all nominations.
 {#ms_rating_close#}: inscription “Close”.
 {#ms_rating_send#}: inscription “Send”.
 {#user_info#}: information about the user.
 {#ar_choice#}: id of the nominations (necessary for correct work of the script).
 {#lang#}: current page language (in standard international ISO shortening).

8. /templates/page/rating/vote/index.html

{#company_name#}: company name.
 {#main_url#}: site URL.
 {#height#}, {#width#}: height and width of the window.
 {#page_title#}: page title.
 {#page_content#}: page content.

9. /templates/page/rating/vote/separator.html: mockup of the separator in voting form.

Mockup of the Page “Resume”

1. /templates/page/resume/cv_category_1.html

{#title_cat#}: resume category title.
 {#cat_body#}: resume category content.

2. templates/page/resume/cv_category_2.html

{#title_cat#}: resume category title.
 {#cat_body#}: resume category content.

3. /templates/page/resume/cv_cv.html

{#title_cv#}: resume title.
 {#cv_body#}: resume body.
 {#cr_date#}: date of creation.

4. /templates/page/resume/cv_date.html

{#f_value#}: date field value.

5. templates/page/resume/cv_pict.html

{#f_value#}: image field value.

6. templates/page/resume/cv_row.html

{#f_value#}: line field value.

7. templates/page/resume/cv_text.html

{#f_value#}: text field value.

Mockup of the Page “Testimonials”

1. /templates/page/testimonials/index.html

{#testimonials_image#}: image uploaded for current testimonial.

{#tm_content#}: testimonial content.

{#name#}: testimonial author’s name.

{#email#}: testimonial author’s email.

{#phone#}: testimonial author’s phone.

2. /templates/page/testimonials/form.html: mockup of the form for testimonial.

{#title#}: replaced with phrase “Add Testimonial” on current page language.

{#company_name#}: company name.

{#main_url#}: site address.

{#img_for_upload#}

{#e_ms_tm_name#}: inscription “Your Name”.

{#tm_name#}: user name.

{#e_ms_tm_email#}: inscription “Email”.

{#tm_email#}: user’s Email.

{#e_ms_tm_phone#}: inscription “Phone”.

{#tm_phone#}: user’s telephone.

{#e_ms_tm_content#}: inscription “Testimonial”.

{#page_content#}

{#e_ms_apply_tm#}: button text “Apply”.

{#e_ms_cancel_tm#}: button text “Cancel”.

{#id#}

{#seenform#}: replace with symbol “y”, necessary for correct script processing.

{#image_file#}

3. /templates/page/testimonials/all.html

{#testimonials#}: testimonials, one or more. Number of testimonials showed depends on module settings.

{#link#}: inscription “Add Testimonial” in current site language.

{#on_clk#}: action button which activates window for testimonial addition.

{#nav#}: links of page navigation.

4. /templates/page/testimonials/separator.html: mockup of the separator for testimonial page.

Mockup of the Page “Visitors”

1. /templates/page/ecom/remind.html

{#lang#}: replaced with current page language.
{#e_ms_password_message#}: comment on how to change password.
{#e_ms_wrong_email_mes#}: message of wrong e-mail.
{#e_ms_your_email#}: text “Your E-mail”.
{#ms_submit#}: text “Submit”.
{#ms_closewindow#}: text “Close Window”.
{#lang_id#}: id which identifies current page language.
{#seenform#}: replaced with symbol “y”, necessary for correct script processing.

Registration forms and change personal details forms can be changed from **eSitesBuilder** system and are generated automatically.

Mockup of the Page “Real Estate”

1. /templates/page/reest/dir_item_date.html

{#dir_title_prop#}: title of one field of Data type
{#dir_item_date#}: content of the field of Data type

2. /templates/page/reest/dir_item_intg.html

{#dir_title_prop#}: title of one field of Number type
{#dir_item_intg#}: content of one field of Number type

3. /templates/page/reest/dir_item_pict.html

{#dir_title_prop#}: title of the field of Image type
{#dir_item_pict#}: content of the field of Image type

4. /templates/page/reest/dir_item_row.html

{#dir_title_prop#}: title of the field of Row type
{#dir_item_row#}: content of the field of Row type

5. /templates/page/reest/dir_item_text.html

{#dir_title_prop#}: title of the field of Text type
{#dir_item_text#}: content of the field of Text type

6. /templates/page/reest/dir_item_voc.html

{#dir_title_prop#}: title of the field of Vocabulary type
{#dir_item_voc#}: content of the field of Vocabulary type

7. /templates/page/reest/dir_links_list.html

{#dir_sort_link_combo#}: form to choose parameter for advertisement sorting; can be either in a drop-down menu or list (see [mockup #9](#)).

{#dir_links_present#}: advertisements showed page by page.

Number of advertisements per page is indicated in settings of module “Real Estate”.

{#navigator#}: links of page navigator.

8. /templates/page/reest/dir_one_link.html: *content of one advertisement.*

{#dir_one_link_name#}: advertisement title.

{#dir_one_link_content#}: advertisement content.

To create ad content depending on the type of user’s fields following templates may be used:

#3 , #4, #5, #6, #7 and/or #8.

9. /templates/page/reest/dir_sort_link_combo.html

{#dir_for_sort_link#}: inscription “Sorted by” in current language of the page.

{#dir_sort_control#}: form to choose parameter for ads sorting (in a drop-down menu or link list).

10. /templates/page/reest/one_sort_link.html: *link indicating parameter for sorting details of the advertisements of the current directory. Used when link is indicated as a sorting parameter.*

{#sort_link#}: link itself.

{#sort_img#}: icon indicating direction of sorting (ascending or descending).

11. /templates/page/reest/sort_links_block.html: *links for sorting details of the advertisements of the current directory.*

{#one_sort_link#}: set of links for sorting (see mockup #10).

12. /templates/page/reest/tab_view.html: *mockup of showing Real Estate in form of the list, where:*

- ✓ first part of the list: links to subdivision of the current department;
- ✓ in second part of the list: details of the advertisements of the current directory, showed page by page.

{#dir_links#}: details of the advertisements from current directory (see mockup #9).

Mockup of the Page “Real Estate MLS”

1. templates/page/mls/index.html: mockup of the main page with real estate MLS database.

{#mls_links#}: links to switch between commercial and dwelling houses.

{#mls_content#}: list of the realty.

2. templates/page/mls/item.html: mockup of one real estate item.

{#mls_photo#}: image of the real estate item.

{#mls_addr#}: address of the item.

{#mls_price#}: price of the item.

{#mls_item_prop#}: description of the item.

{#ms_mls_ln#}: message “MLS” for the just registered or logged in user, otherwise message “Listing”.

{#mls_ln#}: identification code of the item.

{#mls_links1#}: link to the enlarged image opened in new window.

{#mls_link_frend#}: link to send item info to e-mail address.

{#mls_links_det#}: if user has registered or logged in link to the detailed item info, otherwise empty template.

{#mls_link_req_d#}: if user isn’t logged in link to sending letter with request for detailed info, otherwise empty template.

{#mls_link_req#}: link to send letter with request to see item.

{#mls_link_reg#}: if user is not registered or logged in link to registration form or login form, otherwise empty template.

3. **templates/page/mls/popup.html**: mockup of the new window to send inquiries or view item info.

```
{#page_title#}: page title.
{#width#}: window width.
{#height#}: window height.
{#page_content#}
```

When you use templates of height and width, you should also use functions:

```
function centerWindow() {
var top; var left;
if (canCool>=4) {
left = (screen.width - {#width#})/2;
top = (screen.height - {#height#})/2;
window.moveTo(left,top);
window.focus();
}
}
```

And it's activation in tag `<body>` – `<body onLoad=«centerWindow()»>`

For mockups #4 and #5 same templates are used, difference is that mockup `guest/item_prop.html` is loaded if user is not logged in or registered, otherwise mockup `user/item_prop.html` is loaded. These mockups create information about the item:

- `templates/page/mls/guest/item_prop.html`
- `templates/page/mls/user/item_prop.html`

```
{#ms_mls_pkn#}: message «Parking»;
{#mls_pkn#}: information on «Parking»;
{#ms_mls_br#}: message «Beds»;
{# mls_br#}: information on «Beds»;
{#ms_mls_cars#}: message «# of Car»;
{#mls_cars#}: information on «# of Car»;
{#ms_mls_bth#}: message «Baths»;
{#mls_bth#}: information on «Baths»;
{#ms_mls_asf#}: message «Apx. Sq. Ft.»;
{#mls_asf#}: information on «Apx. Sq. Ft.»;
{#ms_mls_rms#}: message «Rooms»;
{#mls_rms#}: information on «Rooms»;
{#ms_mls_typ#}: message «Type»;
{#mls_typ#}: information on «Type»;
{#ms_mls_tax#}: message «Parking»;
{#mls_tax#}: information on «Parking»;
```

4. **templates/page/mls/search/form.html**: *this mockup is used to find item by its MLS code. Standard search is replaced with this one when you activate the module.*

Field “Search” should include:

- ✓ title Find or Search
- ✓ entry field for search words
- ✓ activation button

In this form you should use following field titles:

Field Title	Function/Description
mls_search_form	Form title
mls	Search field title

Form by all means should include hidden items of the following type:

```
<input type=«hidden» name=«search_mls_num» value=«yes» />
```

Acceptable templates for search form mockup:

Template	Description
{#ms_search_title#}	Text title “Search Site”
{#ms_search_btn_text#}	Title of the button “Find!”
{#lang#}	Site/page language
{#mls_page_name#}	Page title

Attached example **templates/page/mls/search/form.html** should be used as a basis, you can change its appearance, layout and design.

Correctness of the form infill is performed by the function:

```
onsubmit=«javascript: if ((mls.value=='')||(mls.value=='{#ms_search_title#}')) { return false; } else { return true; }»
```

5. templates/page/mls/search/adv_form.html: this mockup is used for advanced real estate search by several parameters.

When creating this form use following field titles:

Field Title	Function/Description
forms	Form title
rf_typ	Field title for object type
rf_min	Field title for minimal price
rf_max	Field title for maximum price
rf_bed	Field title for number of bedrooms
rf_bath	Field title for number of bathrooms
rf_cityzip	Field title for zip code of the city/town needed
submit	Activation button title

Form by all means should include following invisible elements:

```
<input type=«hidden» name=«search_realted_form» value=«yes» />
```

Acceptable templates for search form mockup:

Template	Description
{#ms_search_title#}	Text title “Search Site”
{#select_rf_typ#}	List of the object types
{#select_rf_min#}	List of the acceptable prices (min)
{#select_rf_max#}	List of the acceptable prices (max)
{#select_rf_bed#}	List of the available number of bedrooms
{#select_rf_bath#}	List of the available number of bathrooms
{#ms_rf_cityzip#}	Text title “City Zip Code”

{#ms_search_btn_text#}	Text title of search button
------------------------	-----------------------------

Attached example **templates/page/mls/search/adv_form.html** should be used as a basis, you can change it's appearance, layout and design.

This module includes own page navigator and design mockups:

- **templates/page/mls/pager/active.html**: mockup of the current page number.

{#page_number#}: page number.

{#href_url#}: page URL.

- **templates/page/mls/pager/common.html**: mockup to describe page numbers, except current.

{#page_number#}: page number;

{#href_url#}: page URL.

- **templates/page/mls/pager/separator.html**: mockup of the page separator.

- **templates/page/mls/pager/index.html**: mockup of the whole navigator.

{#first_mes#}: text message "Go to Startup Page" or "Home";

{#first_lnk#}: link to startup page;

{#last_mes#}: text message "Last Page";

{#last_lnk#}: link to the last page;

{#prev_mes#}: text message "Previous XX";

{#prev_lnk#}: link to previous pages;

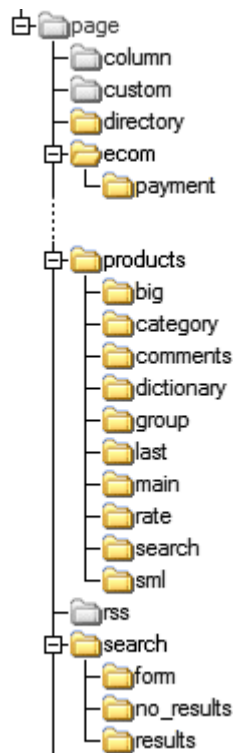
{#next_mes#}: text message "Next XX";

{#next_lnk#}: link to next pages;

{#nav_nums#}: page numbers.

XX is a numeric parameter which signifies number of showed items. It is assigned in eSitesBuilder's Content Manager.

DESIGN OF THE MODULE “SHOP”



Main Models

/templates/page/

index_pro.html – *main mockup of the full product description (detailed description, characteristics, image and comments)*

{#block_accessories#} – accessory block of the product (see Accessory Mockup)

{#e_ms_tying_products#} – accessory block's title

index.html – *product list*

{#directory#} – product category menu; is made up of additional templates (see Category Mockup);

{#page_header#} – page header;

{#page_content#} – page content, created depending on situation, it may be just a comment or page description;

{#shopping_cart#} – shopping cart template (see Shopping Cart Mockup);

{#choose_val#} – currency choice.

main.html – *main page*

{#hot_column_title#} – popular products block;

{#hot_column_items#} – popular products title;

{#new_column_title#} – new products block;

{#new_column_items#} – new products title;

{#last_column_title#} – hot products title;

{#last_column_items#} – hot products block.

comp.html – product comparison

{#page_header#} – comparison window title;
{#compare_name#} – field title of the product name;
{#compare_mod1#} – selector of the product #2 (optional);
{#compare_mod2#} – selector of the product #3 (optional);
{#page_content#} – main content;
{#cat_id#} – category ID (required parameter);
{#compare_btn#} – compare button's title;
{#close_link#} – closing link.

Directory Mockups

/templates/page/directory/

index_common.html – first level of the directory in inactive status;

index_active.html – first level of the directory in active status;

separator_common.html – first level of the menu separator.

E.g.:

```
<li>
<a href="{#lang#}/{#propage#}/{#cat_url#}/index.html" title="{#pro_cat_alt#}">
  {#dirs_title#}
</a>
</li>
```

{#lang#} – language of the url;
{#propage#} – section's name;
{#cat_url#} – category's url name;
{#dirs_title#} – category name;
{#pro_cat_alt#} – full category name.

sub_active.html – second level of the directory in inactive status;

sub_index.html – second level of the directory in active status.

E.g.:

```
<li>
<a href="{#link#}">
  {#dirs_title#}
</a>
</li>
```

{#link#} – menu link of the directory's second level;
{#dirs_title#} – menu item's name of the second level category menu.

sub_separator.html – directory second level separator.

Comment Mockups

/templates/page/products/comments/

index.html – comments' main page;
 {#product#} – product's name (title);
 {#comments#} – comments list;
 {#nav#} – comments navigation;
 {#form_add_comment#} – comment's filling form.

separator.html – comments list separator;

one.html – one comment;
 {#date#} – comment's date;
 {#name#} – comment's author;
 {#comment#} – comment's text;

form.html – type of the comment form;
 {#comment_title#} – field title of the comment.

E.g.:

{#comment_title#} : <textarea name="new_comment"></textarea>

Mockups of the New Products

/templates/page/products/last/

index.html – new product's type;
http://{#main_url#}/{#lang#}/{#propage#}/details/{#pro_url#}/index.html – link to product;

{#new_pro_image#} – product's image;
 {#new_cat_title#} – category's name;
 {#new_pro_title#} – product's name;
 {#last_pro_price#} – product's price;
 {#new_pro_content#} – product's description;
 {#new_cart_link#} – contains template – **cart_link.html**

cart_link.html – image of the button transferring to the detailed description and shopping cart;
 {#ms_more#} – text of the message “More...”;

javascript:bas('{#session#}','{#users_eml#}','{#lang#}','{#def_valuta#}','{#pro_id#}) – link for ordering button;

{#ms_buy#} – text of the ordering button.

last_title.html – title of the last-added product;
 {#new_title_cat#} – last-added product's title.

Mockups of the Full Product Descriptions

/templates/page/products/big/

index.html – main template of the full description;

- {#pro_comments_num#} – number of comments;
- {#pro_price#} – product’s price;
- {#pro_rate#} – product’s rating template;
- {#pro_availability#} – product’s availability status;
- {#pro_items#} – groups of products (e.g. images of the product of different color);
- {#ind_id#} – internal ID;
- {#pro_image#} – product’s image;
- {#pro_descr_sml#} – short description;
- {#lang#} – language of description;
- {#pro_name#} – product’s name;
- {#pro_descr#} – full product description;
- {#ms_price#} – price;
- {#cart_link#} – template of the link to cart;
- {#gift_block#} – template of the gifts;
- {#getProLink#} – links to other descriptions of this product (details, images, description, comments);
- {#ms_comment#} – comment’s subject.

cart_link.html – template of the links (to cart or product comparison);

- {#pro_link_buy#};window.open("http://{#main_url#}/shopcart.php?def_valuta={#def_valuta#} – link “Buy”;
- Ошибка! Недопустимый объект гиперссылки. – link “Details”;
- {#ms_compare#} – message “Compare”;
- {#ms_buy#} – message “Buy”;
- {#pro_id#} – product ID.

link.html – links (details, images, description, comments);

- {#link_behaviour#} – link to details;
- {#link_description#} – link to description;
- {#link_pic#} – link to picture;
- {#link_comments#} – link to comments.

comment_link.html – link to comments;

- {#pro_id#} – product ID;
- {#ms_comment#} – title of the link to comment;
- {#cat_id#} – category ID;
- {#lang#} – link’s language;
- {#winParamsCart#} – pop-up window parameters;
- Ошибка! Недопустимый объект гиперссылки. – link to comment

Mockups of the Products in Column

/templates/page/products/sml/ – products’ block.

index.html – product in column;

- {#pro_image#} – product’s image;
- {#pro_name#} – product’s name;
- {#pro_price#} – product’s price;

{#pro_descr#} – short product description;
 {#cart_link#} – template of the link to product.

cart_link.html – ordering button;

{#pro_link_buy#};window.open("shopcart.php?def_valuta={#def_valuta#} – link of the ordering button;

Ошибка! Недопустимый объект гиперссылки. – link of button «**Details**»

{#ms_more#} – text of the message “**More...**”;

{#ms_buy#} – text message “**Buy**”.

Mockups of the Products for Search

/templates/page/products/search/ – product’s design.

index_search_main.html – main page of the search results with all categories;

{#ms_search_results_title#} – text of the search results page;

{#cat_name_one#} – main category name;

{#cat_name_two#} – name of the subcategory;

{#e_ms_count_search#} – text of the search results;

{#count_search#} – number of search results;

{#e_ms_search_about#} – text of the message “**What are you looking for?**”;

{#search_text#} – search word;

{#result_search#} – search result;

{#navigation_search#} – search navigation.

index_search.html – page of the search products results;

{#ms_search_results_title#} – text of the search results page;

{#cat_name_one#} – name of the main category;

{#cat_name_two#} – name of the subcategory;

{#e_ms_count_search#} – text of the search results;

{#count_search#} – number of search results;

{#e_ms_search_about#} – text of the message “**What are you looking for?**”;

{#search_text#} – search word;

{#result_search#} – search result;

{#navigation_search#} – search navigation.

index.html – product in the search results;

{#pro_image#} – product’s picture;

{#pro_name#} – product’s name;

{#pro_price#} – price;

{#pro_descr_sml#} – short description.

Mockups of the Product List

/templates/page/products/main/ – product list.

index.html – main template of the product;

{#pro_image#} – product’s image;

{#pro_name#} – product’s name;
 {#pro_rate#} – product’s rating;
 {#pro_price#} – product’s price;
 {#pro_descr_sml#} – short product description;
 {#cart_link#} – product’s links (Detailed description, Add to cart, etc.)

cart_link.html – links to cart and detailed description;
 {#pro_link_buy#};window.open("http://{#main_url#}shopcart.php?def_valuta={#def_valuta#} – link for the button “Buy”;
 {#ms_buy#} – text of the button “Buy”;
 Ошибка! Недопустимый объект гиперссылки. – link of button «More...»
 {#ms_more#} – text of the button “More...”

main.html – template of the product list;
 {#sort_1#} – top filter (only one parameter, e.g. Producer);
 {#sort_pro#} – sorting by name, price, popularity;
 {#pro_line_number#} – number of products on page;
 {#products_list#} – products list;
 {#pro_line_price#} – sorting by price;
 {#navigation_pro#} – page navigation;
 {#sort_more#} – bottom filter.

separator.html – products list separator.

sort_line.html – template of the sorting form (types of the sorting are preset in the site settings);
 {#link_sort_down#} – links by decreasing;
 {#link_sort_up#} – links by increasing;
 {#link_sort#} – sorting link;
 {#ms_pro_sort_name#} – sorting type.

sort_sep.html – sorting separator.

filter.html – filter template;
 {#e_ms_filter#} – sorting type;
 {#pro_filter#} – sorting field.

navigation.html – navigation template;
 {#navigator#} – navigation template.

num_line.html – sorting by quantity of products;
 {#ms_pro_num_line#} – name of the sorting by quantity of products on page;
 {#pro_link_num#} – templates of the sorting types.

Accessories Mockups

/templates/page/products/big/

index_concomitance.html – accessory mockup;
 {#pro_link_buy#} – template of the link for the button “Buy”;

{#pro_image#} – image;
 {#pro_id_accessory#} – accessory ID;
 {#pro_price#} – accessory price;
 {#pro_name#} – accessory name;
 {#main_url#} – main link;
 {#lang#} – language;
 {#pro_id#} – product ID;
 {#winParamsCart#} – parameters of the popup window link;
 {#ms_buy#} – text of the button “Buy”;
 {#pro_url_accessory#} – links of the accessory;
 {#propage#} – name of the section.

Mockups of the Product Group – New Products

/templates/page/products/

new_block.html – mockup of one new product;
 {#new_pro_image#} – product’s image;
 {#new_cat_title#} – category name;
 {#new_pro_title#} – product’s name;
 {#new_pro_price#} – product’s price;
 {#new_pro_content_sml#} – product’s short description;
 {#new_cart_link#} – template of the links mockup new_cart_link.html

new_cart_link.html – mockup of the product’s link group (see Mockup of the product list);

group/sml_separator.html – row separator;

group/sml_separator_col.html – column separator.

Mockups of the Product Group – Hot Products

/templates/page/products/

new_block.html – mockup of one hot product;
 {#hot_cat_title#} – category name;
 {#hot_pro_image#} – product’s image;
 {#hot_pro_title#} – product’s name;
 {#hot_pro_content_sml#} – product’s short description;
 {#hot_cart_link#} – template of the links mockup – new_cart_link.html.

new_cart_link.html – mockup of the product’s link group (see *Mockup of the Product List*);

hot_separator.html – column separator;

hot_separator_row.html – row separator.

Mockups of the Product Group – Products of the Special Offers

/templates/page/products/

action.html – special offer product.

- {#title_action#} – special offer product block title;
- {#img_action#} – special offer product’s picture;
- {#name_action#} – special offer’s title (product’s title);
- {#price_action#} – special offer product’s price;

Mockup of the Shopping Cart and Payment Systems

templates/page/ecom/

Shopping Cart will contain following elements:

- Title of the cart in current language of the site (e.g. *Shopping Cart*)
- Table containing following columns:
 - Product name – this column contains products chosen by buyer;
 - Price per piece – prices of each product;
 - Quantity – field where buyer can specify necessary quantity of the product items;
 - Total – quantity of the products multiplied by the product prices;
 - Delete – button deleting product from the cart.
- Buttons or icons:
 - Recalculate – recalculates products in the cart;
 - Buy – link to the page where user can buy the product;
 - Back to product list – closes the cart and transfers user back to the products list.

view_cart.html – file name of the shopping cart’s mockup.

Mockup can contain following templates:

Template	Description
{#e_ms_cart_items#}	Replaced with title “ Chosen Products ” in current language of the site
{#e_ms_price#}	Replaced with title “ Price ” in current language of the site
{#e_ms_quantity#}	Replaced with title “ Quantity ” in current language of the site
{#e_ms_amount#}	Replaced with title “ Amount ” in current language of the site
{#e_ms_delete#}	Replaced with title “ Delete ” in current language of the site
{#e_ms_total#}	Replaced with title “ Total ” in current language of the site
{#e_ms_update#}	Replaced with title “ Refresh ” or “ Recalculate ” in current language of the site
{#e_ms_proceed_to_checkout#}	Replaced with title “ Buy ” or “ Order ” in current language of the site
{#e_ms_continue_shopping#}	Replaced with title “ Back to the product ”

	page ” in current language of the site
{#page_content#}	Replaced with products buyer chooses to buy

Form must contain following elements:

<input type=«hidden» name=«lang» value=«{#lang#}»>

Site may have only link to shopping cart or its graphic image.

basket.html – file name of the mockup.

Mockup can have following templates:

Template	Description
{#total#}	Replaced with title “ Total ” in current language of the page
{#total_price#}	Replaced with title “ Price ” in current language of the site
{#currency#}	Current currency sign
{#main_url#}	Site’s URL
{#e_ms_basket#}	Replaced with text “ Shopping Cart ” in current language of the site

Mockup of the link to cart:

{#e_ms_basket#} – ссылка корзины

Mockup must contain following tags by all means:

<div id="pro_number" name="pro_number" ></div> – quantity of the products (**Warning!**

By all means use **id="pro_number"**)

<div style="display:inline;" id="pro_price" name="pro_price" ></div> – total price of the product (**Warning!** By all means use **id="pro_price"**)

templates/page/ecom/payment – payment systems.

cash_cc.html – mockup of the button to pay in cash;

{name}.html – {name} – name of the module of the payment system;

{#shot_name#} – short name of the module;

{#nlang_id#} – language.